

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asbury Foodservice Equipment Co.		02/08/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Greenfield World Trade, Inc.		
Street Address:	3355 Enterprise Avenue		
Internal Address:	Suite 160		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33331		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3444100	BARTEC	
Registration Number:	3452393	MAXXIMUM	
Registration Number:	3460701	DEER	
CORRESPONDENCE DATA			
Fax Number:	(419)874-1130		
Phone:	419-874-1100		
Email:	firm@fraser-ip.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Richard G. Martin		
Address Line 1:	28366 Kensington Lane		
Address Line 4:	Perrysburg, OHIO 43551		
ATTORNEY DOCKET NUMBER:	1-41791		
NAME OF SUBMITTER:	Richard G. Martin		

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TRADEMARK
 REEL: 004633 FRAME: 0987

Signature:	/richard g. martin/
Date:	09/30/2011
Total Attachments: 2 source=41791 Asbury Executed Assignment 9-30-11#page1.tif source=41791 Asbury Executed Assignment 9-30-11#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Asbury Foodservice Equipment Co., a Florida corporation located at 3355 Enterprise Avenue, Suite 160, Fort Lauderdale, Florida, 33331, ("Assignor"), owns the entire right, title and interest in and to the following trademarks that are registered with the United States Patent and Trademark Office:

<u>REG. NO.</u>	<u>TRADEMARK</u>	<u>REG. DATE</u>
3,444,100	BARTEC & Design	6/10/2008
3,452,393	MAXXIMUM & Design	6/24/2008
3,460,701	DEER & Design	7/8/2008

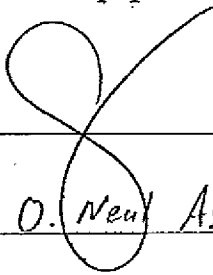
WHEREAS, Greenfield World Trade, Inc., a Florida corporation located at 3355 Enterprise Ave., Suite 160, Fort Lauderdale, Florida 33331 ("Assignee"), is desirous of acquiring the entire right, title and interest of said Assignor in and to said trademarks and registrations, and any renewals that may be granted thereon, together with the goodwill of the business connected therewith.

NOW, THEREFORE, BE IT KNOWN that, for and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor has sold, assigned, and transferred, and by these presents does hereby sell, assign and transfer to said Assignee, the entire right, title and interest of Assignor in and to the trademarks, and any registrations that may be issued for the marks in the U.S. and in any foreign countries, and in and to any renewals that may be granted

thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

This Assignment is executed on this 8 day of February, 2011.

Asbury Foodservice Equipment Co.

By  _____

Printed Name: O. Neal Asbury

Title: President