

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		09/01/2011	FEDERALLY CHARTERED BANK: UNITED STATES

RECEIVING PARTY DATA

Name:	ALLOY ENTERTAINMENT, LLC
Street Address:	151 W. 26th Street
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2536624	17TH STREET PRODUCTIONS
Registration Number:	3679803	A-LIST
Registration Number:	3192045	ALLOY ENTERTAINMENT
Registration Number:	2046042	BONE CHILLERS
Registration Number:	3253102	CLIQUE
Registration Number:	3671022	FRENEMIES
Registration Number:	2725766	GODDESSES
Registration Number:	3043178	GOSSIP GIRL
Serial Number:	77212564	GOSSIP GIRL
Serial Number:	77595007	LEAPLINGS
Serial Number:	77879159	LUXE
Registration Number:	3385622	SAMURAI GIRL
Registration Number:	3524489	SISTERHOOD OF THE TRAVELING PANTS

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Registration Number:	2607991	SWEEP
Registration Number:	3632109	TALENT
Registration Number:	3659531	THE AU PAIRS
Registration Number:	2654775	THE BLACK BOOK
Serial Number:	77879187	THE VAMPIRE DIARIES

CORRESPONDENCE DATA

Fax Number: (973)597-2400
Phone: 973-597-2500
Email: lstrademark@lowenstein.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Vanessa A. Ignacio, Esq.
Address Line 1: Lowenstein Sandler PC
Address Line 2: 65 Livingston Avenue
Address Line 4: Roseland, NEW JERSEY 07068-1791

ATTORNEY DOCKET NUMBER:	24803.1
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.
Signature:	/Vanessa A. Ignacio/
Date:	09/28/2011

Total Attachments: 4

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

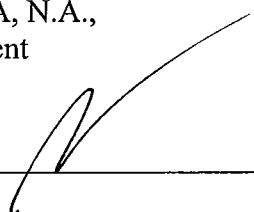
Bank of America, N.A., holder, in its capacity as Administrative Agent, of a security interest in the trademarks listed on the attached Schedule 1, and associated goodwill therein owned by or accruing to Alloy Entertainment, LLC, ("Grantor") pursuant to a Trademark Security Agreement recorded by the Assignment Division of the U.S. Patent and Trademark Office on November 30, 2010, at Reel 4422, Frame 0795, hereby releases, forever discharges, terminates cancels and relinquishes unto Grantor its security interest in Grantor's right, title and interests in, or to, the trademarks listed on Schedule 1 attached hereto as well as any other trademarks, service marks, trade dress, trade numbers, or other indicia of origin and associated good will belonging to Grantor for which a security interest may have been granted concurrently or thereafter.

Administrative Agent hereby authorizes and requests that the United States Patent and Trademark Office, and any other location where the security interest was filed note and record the existence of such release hereby given.

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IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 1st day of September, 2011.

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____ 

Title: Anne M. Zeschke
Vice President

SCHEDULE 1

TRADEMARKS

<u>Loan Party</u>	<u>Trademark</u>	<u>Registration or Serial No.</u>
ALLOY ENTERTAINMENT, LLC	17TH STREET PRODUCTIONS	Reg. No. 2536624
ALLOY ENTERTAINMENT, LLC	A-LIST	Reg. No. 3679803
ALLOY ENTERTAINMENT, LLC	ALLOY ENTERTAINMENT	Reg. No. 3192045
ALLOY ENTERTAINMENT, LLC	BONE CHILLERS	Reg. No. 2046042
ALLOY ENTERTAINMENT, LLC	CLIQUE	Reg. No. 3253102
ALLOY ENTERTAINMENT, LLC	FRENEMIES	Reg. No. 3671022
ALLOY ENTERTAINMENT, LLC	GODDESSES	Reg. No. 2725766
ALLOY ENTERTAINMENT, LLC	GOSSIP GIRL	Reg. No. 3043178
ALLOY ENTERTAINMENT, LLC	GOSSIP GIRL (Service Mark)	Serial No. 77212564
ALLOY ENTERTAINMENT, LLC	LEAPLINGS	Serial No. 77595007
ALLOY ENTERTAINMENT, LLC	LUXE	Serial No. 77879159
ALLOY ENTERTAINMENT, LLC	SAMURAI GIRL	Reg. No. 3385622
ALLOY ENTERTAINMENT, LLC	SISTERHOOD OF THE TRAVELING PANTS	Reg. No. 3524489
ALLOY ENTERTAINMENT, LLC	SWEEP	Reg. No. 2607991
ALLOY ENTERTAINMENT, LLC	TALENT	Reg. No. 3632109

<u>Loan Party</u>	<u>Trademark</u>	<u>Registration or Serial No.</u>
ALLOY ENTERTAINMENT, LLC	THE AU PAIRS	Reg. No. 3659531
ALLOY ENTERTAINMENT, LLC	THE BLACK BOOK	Reg. No. 2654775
ALLOY ENTERTAINMENT, LLC	THE VAMPIRE DIARIES	Serial No. 77879187

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RECORDED: 09/30/2011

TRADEMARK
REEL: 004634 FRAME: 0039