

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		RELEASE BY SECURED PARTY	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT		09/01/2011	FEDERALLY CHARTERED BANK: UNITED STATES
RECEIVING PARTY DATA			
Name:	ALLOY MARKETING AND PROMOTIONS, LLC		
Street Address:	151 W. 26th Street		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3629883	ALLOY ACCESS	
CORRESPONDENCE DATA			
Fax Number:	(973)597-2400		
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	Lowenstein Sandler PC		
Address Line 2:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	24803.1		
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.		

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**TRADEMARK
 REEL: 004634 FRAME: 0054**

Signature:	/Vanessa A. Ignacio/
Date:	09/29/2011
Total Attachments: 3 source=Alloy Marketing and Promotions, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page1.tif source=Alloy Marketing and Promotions, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page2.tif source=Alloy Marketing and Promotions, LLC. (Release of TM Security Interest from Bank of America, N.A.)#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

Bank of America, N.A., holder, in its capacity as Administrative Agent, of a security interest in the trademarks listed on the attached Schedule 1, and associated goodwill therein owned by or accruing to Alloy Marketing and Promotions, LLC, (“Grantor”) pursuant to a Trademark Security Agreement recorded by the Assignment Division of the U.S. Patent and Trademark Office on November 30, 2010, at Reel 4422, Frame 0754, hereby releases, forever discharges, terminates, cancels and relinquishes unto Grantor its security interest in Grantor’s right, title and interests in, or to, the trademarks listed on Schedule 1 attached hereto as well as any other trademarks, service marks, trade dress, trade numbers, or other indicia of origin and associated good will belonging to Grantor for which a security interest may have been granted concurrently or thereafter.

Administrative Agent hereby authorizes and requests that the United States Patent and Trademark Office, and any other location where the security interest was filed note and record the existence of such release hereby given.

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IN WITNESS WHEREOF, the undersigned has set its hand and seal as of the 15th day of September, 2011.

BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____

Title: _____
Anne M. Zeschke
Vice President

SCHEDULE 1

TRADEMARKS

<u>Loan Party</u>	<u>Trademark</u>	<u>Registration or Serial No.</u>
ALLOY MARKETING AND PROMOTIONS, LLC	ALLOY ACCESS	Reg. No. 3629883