

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Waterford Wedgwood Plc		08/31/2011	Public Limited Company: IRELAND
RECEIVING PARTY DATA			
Name:	WWRD Ireland IPCO LLC		
Street Address:	2711 Centerville Road		
Internal Address:	Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1562086	WATERFORD CRYSTAL	
CORRESPONDENCE DATA			
Fax Number:	(212)308-4844		
Phone:	2123084411		
Email:	trademark@eapdlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Maria A. Scungio		
Address Line 1:	F.D.R. Station		
Address Line 2:	P.O. Box 130		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	307198.4699		
NAME OF SUBMITTER:	Maria A. Scungio		

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**TRADEMARK
 REEL: 004634 FRAME: 0113**

Signature:	/maria a. scungio/
Date:	09/30/2011
Total Attachments: 1 source=WATERFORD CRYSTAL 1562086 Assignment#page1.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Waterford Wedgwood Plc (in receivership) ("Waterford"), an Irish company, with a place of business at Kilbarry, Waterford, Ireland, is the registered proprietor of **WATERFORD CRYSTAL** and its corresponding U.S. Registration No. 1562086 (hereinafter "the Mark");

WHEREAS, WWRD Ireland IPCO LLC ("WWRD"), a Delaware corporation, located at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, is desirous of acquiring rights in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Waterford does hereby assign unto WWRD all right, title and interest in and to the Mark and the corresponding registration, together with the goodwill symbolized by the Mark, together with all accrued causes of action for infringement or misappropriation thereof, with effect from March 26, 2009.

Dated: August 31, 2011

WATERFORD WEDGWOOD PLC (in receivership)

By: David Carson
Name: David Carson
Title: Receiver, acting as agent and without personal liability