

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Random House, Inc.		08/31/2011	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Triumph Books, LLC		
Street Address:	542 S. Dearborn St., Suite 750		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60605		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2430740	TRIUMPH BOOKS	
Registration Number:	3250983		
CORRESPONDENCE DATA			
Fax Number: (816)531-7545			
Phone: 816-460-2535			
Email: stephen.huggins@snrdenton.com,trademarks@snrdenton.com,anita.hansen@snrdenton.com			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent			
Name:	Stephen J. Huggins		
Address Line 1:	SNR Denton US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	09749850-0003 (STH)		

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TRADEMARK
REEL: 004634 FRAME: 0682

NAME OF SUBMITTER:	Stephen J. Huggins
Signature:	/stephen j huggins/
Date:	10/03/2011
Total Attachments: 3 source=10032011-0922AM#page1.tif source=10032011-0922AM#page2.tif source=10032011-0922AM#page3.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS is made, executed and delivered as of August 31, 2011 by Random House, Inc., a New York corporation ("Assignor") for the benefit of Triumph Books, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee entered into that certain Stock Purchase Agreement (the "Stock Purchase Agreement"), of even date herewith, pursuant to which Assignee has purchased the stock of Triumph Books, Corp., subject to the terms and conditions therein; and

WHEREAS in accordance with the Stock Purchase Agreement, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in, to and under Assignor's trademarks described on Schedule A (the "Trademarks") attached hereto.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns unto Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in, to and under, the Trademarks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and permitted assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment of Trademarks not been made.

Assignor warrants to Assignee that the Assignor is the true and lawful owner of the Trademarks, holds good and marketable title in and to the Trademarks and has full power and authority to sell and convey the same free and clear of all liens.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to the principles of conflicts of laws thereof.

This Assignment of Trademarks may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. Signatures of the parties transmitted by facsimile or other electronic transmission shall be deemed to be their original signatures for all purposes.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Trademarks as of the date first above written.

Random House, Inc.

By: Anne Davis

Name: Anne Davis

Title: CFO

ACCEPTED:

Triumph Books, LLC

By: _____

Name: Mitchell L. Rogatz

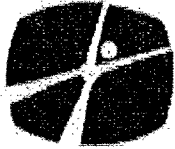
Title: President

TRADEMARK

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SCHEDULE A

TRADEMARKS

Mark	Serial No.	Filing Date	Regn. No.	Regn. Date	Class	Goods
TRIUMPH BOOKS	75/632,399	2/2/1999	2,430,740	2/27/2001	16	Publications, namely, books in the fields of business, sports, leisure, collectibles, puzzles and other word games, humor, and biography, rules books and other reference books in the fields of sports and leisure and how-to books in the field of sports.
Triumph Figure Design 	78/795,142	1/19/2006	3,250,983	6/12/2007	16	Publications, namely, non-fiction books on a variety of topics