

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	IP Supplement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Wine Group, Inc.		09/29/2011	CORPORATION: CALIFORNIA
The Wine Group LLC		09/29/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	COOPERATIEVE CENTRALE RAIFFEISEN - BOERENLEENBANK B.A., "RABOBANK INTERNATIONAL", NEW YORK BRANCH, as Collateral Agent
Street Address:	245 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. Branch of Foreign Bank: NEW YORK

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Serial Number:	85401332	AMISTADES
Serial Number:	85390099	BIN 299
Serial Number:	85390102	BIN 349
Serial Number:	85390105	BIN 399
Serial Number:	85425823	BRO WINE
Serial Number:	85401340	CORDILLERA COMPARTIDA
Serial Number:	85362100	COZY COTTAGE
Serial Number:	85362103	CREME BRULEE
Serial Number:	85975249	CUL-DE-SAC
Serial Number:	85371368	DEVIL'S FOOD
Serial Number:	85401333	DOS BODEGAS
Serial Number:	85401336	DOS CULTURAS

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Serial Number:	85401338	DOS ENOLOGOS
Serial Number:	85401334	DOS RAICES
Serial Number:	85401329	DOS TIERRAS
Serial Number:	85401324	DOS VINAS
Serial Number:	78728518	FLIP FLOP
Serial Number:	77676957	FLIP FLOP NATION
Serial Number:	85362093	FROZEN YOGURT VINEYARDS
Serial Number:	85975416	HAYDEN-HARLOW
Serial Number:	85423359	HOME WINE BAR
Serial Number:	85432775	MACCARON
Serial Number:	85277618	
Serial Number:	85394449	OLD GRINGO
Serial Number:	85419397	RED CUP
Serial Number:	85362099	REJUVENATE
Serial Number:	85368870	RENDEBOOZE
Serial Number:	85384491	SMART COOKIE
Serial Number:	85366863	SUMMERSAULT
Serial Number:	85362094	SWEET YOGURT VINEYARDS
Serial Number:	85362098	TORNADO WATCH
Serial Number:	85362097	TURBULENCE
Serial Number:	85368917	VINYL AND VICE
Serial Number:	85362095	YOGURT VINEYARDS
Serial Number:	85362096	YOJAM VINEYARDS

CORRESPONDENCE DATA

Fax Number: (213)627-0705
Phone: 213.683.5698
Email: MinetteTayco@paulhastings.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Minette M. Tayco
Address Line 1: 515 S. Flower St., 25th Floor
Address Line 2: Paul Hastings LLP
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER: RABOBANK_TWG (74033.3)

NAME OF SUBMITTER: Minette M. Tayco

Signature:

TRADEMARK
REEL: 004634 FRAME: 0812

/Minette M. Tayco/

Date:

10/03/2011

Total Attachments: 3

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IP SUPPLEMENT

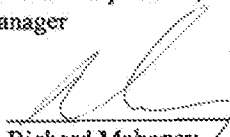
This IP SUPPLEMENT, dated September 29, 2011, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of September 29, 2011.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

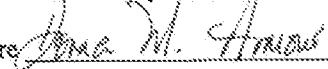
By: 
Richard Mahoney,
Chief Financial Officer

STATE OF CALIFORNIA)
COUNTY OF SAN JOAQUIN)

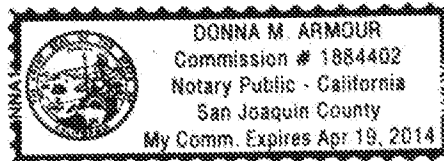
On September 29, 2011, before me, DONNA M. ARMOUR, NOTARY PUBLIC, personally appeared RICHARD MAHONEY, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 

(Seal)



SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	AMISTADES	United States	8/18/11	85401332
The Wine Group LLC	BIN 299	United States	8/4/11	85390099
The Wine Group LLC	BIN 349	United States	8/4/11	85390102
The Wine Group LLC	BIN 399	United States	8/4/11	85390105
The Wine Group LLC	BRO WINE	United States	9/19/11	85425823
The Wine Group LLC	CORDILLERA COMPARTIDA	United States	8/18/11	85401340
The Wine Group LLC	COZY COTTAGE	United States	7/1/11	85362100
The Wine Group LLC	CREME BRULEE	United States	7/1/11	85362103
The Wine Group LLC	CUL-DE-SAC	United States	10/06/10	85975249
The Wine Group LLC	CUPCAKE	Paraguay	7/20/11	30023/2011
The Wine Group LLC	CUPCAKE	Peru	7/15/11	461566
The Wine Group LLC	CUPCAKE	Uruguay	7/8/11	425187
The Wine Group LLC	DEVIL'S FOOD	United States	7/14/11	85371368
The Wine Group LLC	DOS BODEGAS	United States	8/18/11	85401333
The Wine Group LLC	DOS CULTURAS	United States	8/18/11	85401336
The Wine Group LLC	DOS ENOLOGOS	United States	8/18/11	85401338
The Wine Group LLC	DOS RAICES	United States	8/18/11	85401334
The Wine Group LLC	DOS TIERRAS	United States	8/18/11	85401329
The Wine Group LLC	DOS VINAS	United States	8/18/11	85401324
The Wine Group LLC	FLIP FLOP	United States	10/07/05	78728518
The Wine Group LLC	FLIP FLOP NATION (and Design)	United States	02/24/09	77676957
The Wine Group LLC	FROZEN YOGURT VINEYARDS	United States	7/1/11	85362093

The Wine Group LLC	HAYDEN-HARLOW	United States	05/06/10	85975416
The Wine Group LLC	HOME WINE BAR	United States	9/15/11	85423359
The Wine Group LLC	MACCARON	United States	9/27/11	85432775
The Wine Group LLC	Miscellaneous Design - Octagonal shape ("Octavin")	Canada	9/16/11	1543757
The Wine Group LLC	MISCELLANEOUS DESIGN (DARCIE KENT LABEL)	United States	03/25/11	85277618
The Wine Group LLC	OCTAVIN	Canada	9/16/11	1543759
The Wine Group LLC	OLD GRINGO	United States	8/10/11	85394449
The Wine Group LLC	PLUSH	Canada	9/2/11	1542095
The Wine Group LLC	RED CUP	Canada	9/19/11	1543934
The Wine Group LLC	RED CUP	China	9/16/11	
The Wine Group LLC	RED CUP	European Union	9/19/11	010272375
The Wine Group LLC	RED CUP	Japan	9/22/11	2011-067929
The Wine Group LLC	RED CUP	United States	9/9/11	85419397
The Wine Group LLC	REJUVENATE	United States	7/1/11	85362099
The Wine Group LLC	RENDEBOOZE	United States	7/12/11	85368870
The Wine Group LLC	SMART COOKIE	United States	7/29/11	85384491
The Wine Group LLC	SUMMERSAULT	United States	7/8/11	85366863
The Wine Group LLC	SWEET YOGURT VINEYARDS	United States	7/1/11	85362094
The Wine Group LLC	THE METRO	United Kingdom	8/18/11	2591724
The Wine Group LLC	TORNADO WATCH	United States	7/1/11	85362098
The Wine Group LLC	TURBULENCE	United States	7/1/11	85362097
The Wine Group LLC	VINYL AND VICE	United States	7/12/11	85368917
The Wine Group LLC	YOGURT VINEYARDS	United States	7/1/11	85362095
The Wine Group LLC	YOJAM VINEYARDS	United States	7/1/11	85362096

TRADEMARK

RECORDED: 10/03/2011

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