

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natur-All Pty Ltd		12/02/2010	COMPANY: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Go Natural Australia Pty Ltd		
Street Address:	307 Burwood Road		
City:	Hawthorn, Victoria		
State/Country:	AUSTRALIA		
Postal Code:	3122		
Entity Type:	COMPANY: AUSTRALIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77706443	GO NATURAL	
Registration Number:	2973273	GO NATURAL	
CORRESPONDENCE DATA			
Fax Number:	(212)784-5777		
Phone:	2127845800		
Email:	trademarks@hblaw.com, kdanish@hblaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Keith E. Danish		
Address Line 1:	Seven Times Square - 44th Floor		
Address Line 2:	Hiscock & Barclay, LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	720433.		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$65.00 77706443

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**TRADEMARK
 REEL: 004634 FRAME: 0950**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Keith E. Danish
Signature:	/keith e. danish/
Date:	10/04/2011
Total Attachments: 0	

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