

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hachette Filipacchi (UK) Limited		08/11/2011	JOINT STOCK COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Hearst Magazines UK 2012-1 Ltd		
Street Address:	72 Broadwick Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1V 9EP		
Entity Type:	JOINT STOCK COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2458941	RED FOR THE BEST THINGS IN LIFE	
CORRESPONDENCE DATA			
Fax Number:	(646)280-2056		
Phone:	2126492059		
Email:	trademarks@hearst.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Bridgette Fitzpatrick		
Address Line 1:	300 West 57th Street		
Address Line 2:	Hearst Corporation		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	CON HACHETTE UK IN US		
DOMESTIC REPRESENTATIVE			
Name:	Bridgette Fitzpatrick		

CH \$40.00 2458941

900203669

**TRADEMARK
 REEL: 004634 FRAME: 0995**

Address Line 1: 300 West 57th Street
Address Line 2: Hearst Corporation
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Bridgette Fitzpatrick
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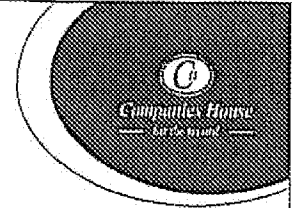
Signature:	/Bridgette Fitzpatrick/
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Date:	10/04/2011
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Total Attachments: 1 source=HACHETTE UK CON RESOLUTION#page1.tif

NM01

Notice of change of name by resolution



A fee is payable with this form.
Please see 'How to pay' on the last page.

What this form is for

You may use this form to give notice of an unconditional change of name by the company members.

What this form is NOT for

You cannot use this form to give notice of a conditional change of name.

For further information, please refer to our guidance at www.companieshouse.gov.uk

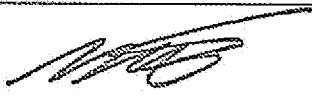
1 Company details

Company number	0 4 4 7 4 1 0 2	→ Filling in this form Please complete in typescript or in bold black capitals. All fields are mandatory unless specified or indicated by *
Existing company name in full	Hachette Filipacchi (UK) Limited	

2 Proposed name

The above company resolved to change the company name to:		Ⓢ Sensitive words If the proposed name contains sensitive or restricted words or expressions you must provide form NM06 'Request to seek comments of government department or other specified body on change of name' and the appropriate supporting information before the name can be changed.
Proposed name Ⓢ	Hearst Magazines UK 2012-1 Ltd	
Please note that the Registrar cannot change the company name until a copy of the resolution has been received.		

3 Signature

I am signing this form on behalf of the company.		Ⓢ Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership. Ⓢ Person authorised Under either section 270 or 274 of the Companies Act 2006.
Signature	Signature <input checked="" type="checkbox"/>  <input checked="" type="checkbox"/>	
This form may be signed by: Director Ⓢ, Secretary, Person authorised Ⓢ, Liquidator, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager.		