

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bowery Boys Corporation		01/01/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Jeffrey Kaplan		
Street Address:	POB 11106		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33339		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3793476	WATCH NOW	
CORRESPONDENCE DATA			
Fax Number:	(954)486-9558		
Phone:	954-793-0637		
Email:	eggcream@earthlink.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Jeffrey Kaplan		
Address Line 1:	POB 11106		
Address Line 4:	Fort Lauderdale, FLORIDA 33339		
NAME OF SUBMITTER:	Jeffrey Kaplan		
Signature:	/Jeffrey Kaplan/		
Date:	10/04/2011		
Total Attachments: 1 source=WatchNowAssignment#page1.tif			

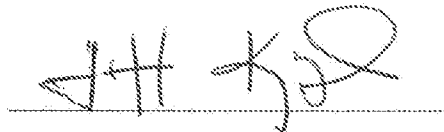
OP \$40.00 3793476

Assignment of Trademark

This agreement entered on of January 1, 2010 between The Bowery Boys Corporation, of POB 11106, Ft. Lauderdale FL 33339 U.S.A., herein referred to as "Assignor", and Jeffrey Kaplan of 2508 NW 53rd Street, Tamarac, FL 33309 U.S.A., herein referred to as "Assignee".

That Assignor has adopted and is using a mark registered in the United States Patent Office, Registration No. Serial No: 77083454, dated 1-01-2010 and Assignee is desirous of acquiring such mark and the registration thereof.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.



The Bowery Boys Corporation

[Acknowledgement]

