

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		CHANGE OF NAME	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David & Young Co., Inc.		10/04/2011	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	David & Young Group Corp.		
<b>Street Address:</b>	901 Castle Road, Unit #2		
<b>City:</b>	Secaucus		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07094		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2993418		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(631)844-0081		
<b>Email:</b>	susan@tb-iplaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Susan Paik		
<b>Address Line 1:</b>	425 Broadhollow Road, Suite 302		
<b>Address Line 4:</b>	Melville, NEW YORK 11747		
<b>ATTORNEY DOCKET NUMBER:</b>	197-2		
<b>NAME OF SUBMITTER:</b>	Susan Paik		
<b>Signature:</b>	/SP/		
<b>Date:</b>	10/04/2011		
<b>Total Attachments: 0</b>			

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