

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jazz Basketball Investors, Inc.		09/26/2011	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Utah Jazz Retail, Inc.		
Street Address:	301 W. South Temple		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	CORPORATION: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2205733	FANZZ	
Registration Number:	2205734	FANZZ	
CORRESPONDENCE DATA			
Fax Number:	(801)566-0750		
Phone:	801-566-6633		
Email:	murphy@tnw.com, docket@tnw.com, connor@tnw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Peter M. de Jonge		
Address Line 1:	8180 South 700 East Ste 350		
Address Line 4:	Sandy, UTAH 84070		
ATTORNEY DOCKET NUMBER:	00397-T6087.SM		
NAME OF SUBMITTER:	Peter M. de Jonge		
Signature:	/petermdejonge/		

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TRADEMARK
REEL: 004635 FRAME: 0301

OP \$65.00 2205733

Date:

10/04/2011

Total Attachments: 2

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WHEN RECORDED RETURN TO:

Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

Attorney Docket Nos.: 00397-T6087.SM & 00397-T6075.SM

ASSIGNMENT

WHEREAS, Jazz Basketball Investors, Inc. (hereinafter referred to as "ASSIGNOR"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 301 W. South Temple, Salt Lake City, Utah 84101, is the owner of all right, title, and interest in and to the trademarks FANZZ and FANZZ & DESIGN (hereinafter referred to as the "Marks") which are registered with the U.S. Patent and Trademark Office under Registration Nos. 2205733 and 2205734 (hereinafter referred to as the "registrations"); and

WHEREAS, Utah Jazz Retail, Inc., (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 301 W. South Temple, Salt Lake City, Utah 84101, is desirous of acquiring all right, title and interest in and to the Marks held by ASSIGNOR and the above-identified registrations;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Marks and the above-identified registrations, together with the goodwill of the business symbolized by and associated with the Marks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to record ownership of the Marks and corresponding registrations in the name of ASSIGNEE as the owner of the entire interest of said Marks, and issue new certificates of registration to the ASSIGNEE for the sole use and benefit of ASSIGNEE, its successors, assigns and

legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 26 day of SEPTEMBER, 2011.

Jazz Basketball Investors, Inc., Assignor

By: 

Print Name: RANDALL L. RIGBY

Title: PRESIDENT, LARRY H. MILLER
SPORTS & ENTERTAINMENT