

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 08/30/2011 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Johnsonville Sausage, LLC | | 09/30/2011 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Odom's Tennessee Pride Sausage, Inc. | | |
| Street Address: | 1201 Neely's Bend Road | | |
| City: | Madison | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37116 | | |
| Entity Type: | CORPORATION: TENNESSEE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1143554 | OLDHAM'S | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)393-5350 | | |
| Phone: | 2026386666 | | |
| Email: | trademark@jhip.com,mgentner@jhip.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Marsha G. Gentner | | |
| Address Line 1: | 400 7th St., NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20004 | | |
| ATTORNEY DOCKET NUMBER: | 6054/T38810US0 | | |
| NAME OF SUBMITTER: | Marsha G. Gentner | | |

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| Signature: | /Marsha G. Gentner/ |
| Date: | 10/05/2011 |
| Total Attachments: 1 source=Oldham's Confrimatory Assignment#page1.tif | |

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Johnsonville Sausage, LLC ("Assignor"), a Delaware limited liability company with an address of P.O. Box 906, Sheboygan Falls, Wisconsin, is the owner of record of U.S. trademark registration no. 1,143,554, for the mark OLDHAM'S, issued December 16, 1980;

WHEREAS, as of August 30, 2011 (the "Transfer Date"), and pursuant to an Asset Purchase Agreement dated July 26, 2011 (the "Purchase Agreement"), Assignor did assign, convey and transfer to Odom's Tennessee Pride Sausage, Inc., a Tennessee corporation (hereafter "Assignee"), with an address of 1201 Neely's Bend Road, Madison, Tennessee, all right, title and interest in and to the OLDHAM'S trademark and the U.S. trademark registration therefor, no. 1,143,554, (hereinafter said OLDHAM'S trademark and U.S. trademark registration no. 1,143,554 collectively are referred to as the "ASSIGNED TRADEMARK"), and that part of the goodwill of the business (the "Business"), as identified and set forth in the Purchase Agreement, connected with the use of and symbolized by the said ASSIGNED TRADEMARK, but through inadvertence, said assignment, conveyance and transfer, was not in a form preferable for recordation with the U.S. Patent and Trademark Office ("PTO");

WHEREAS, it is now desired that Assignee's acquisition from Assignor of all right, title and interest in and to the ASSIGNED TRADEMARK be confirmed and recorded in the PTO.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby *nunc pro tunc*, effective as of the Transfer Date, sell, assign, set over and transfer to said Assignee, all right, title and interest in and to the aforesaid ASSIGNED TRADEMARK, together with that part of the goodwill of the Business connected with the use of and symbolized by said ASSIGNED TRADEMARK, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this confirmatory Assignment and sale had not been made; together with all claims for damage by reason of past infringement of the aforesaid trademark, with the right to sue for and collect the same for Assignee's own use and behalf, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has executed the foregoing instrument, this 30th day of September, 2011.

JOHNSONVILLE SAUSAGE, LLC

By: 

Name: Kristine A. D. Dorse

Title: CFO

TRADEMARK