

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Second Lien Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Administrative Agent		10/03/2011	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	York Tape & Label, LLC		
Street Address:	13321 CALIFORNIA STREET SUITE 400		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68154		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76121396	YORK LABEL	
Serial Number:	76469064	Y	
Serial Number:	77460487	CAMEO CRAFTS A YORK LABEL COMPANY	
Serial Number:	77459895	CAMEO CRAFTS	
Serial Number:	77492717	RENEW	
CORRESPONDENCE DATA			
Fax Number:	(513)579-6457		
Phone:	5135796960		
Email:	trademarks@kmlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Courtney A. Laginess		
Address Line 1:	One East Fourth Street		
Address Line 2:	Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		

OP \$140.00 76121396

ATTORNEY DOCKET NUMBER:	MU4500FI0003
NAME OF SUBMITTER:	Courtney A. Laginess
Signature:	/Courtney A. Laginess/
Date:	10/05/2011
Total Attachments: 3 source=Second Lien Trademark Release#page1.tif source=Second Lien Trademark Release#page2.tif source=Second Lien Trademark Release#page3.tif	

RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT

THIS RELEASE OF SECOND LIEN TRADEMARK SECURITY AGREEMENT (this "Release") is made as of October 3, 2011 (the "Effective Date") by Bank of America, N.A., as administrative agent (in such capacity, the "Agent") for the benefit of York Tape & Label, LLC (the "Grantor").

WHEREAS, pursuant to the terms and conditions of that certain Second Lien Trademark Security Agreement, dated as of May 27, 2011, between the Grantor and the Agent (the "Security Agreement"), the Grantor pledged, assigned and granted to the Agent, for the benefit of the Secured Parties (as defined in the Security Agreement), a continuing security interest in all of its Trademark Collateral (as defined in the Security Agreement) including, without limitation, the Trademark Collateral set forth on Schedule I hereto along with the goodwill associated therewith;

WHEREAS, the Security Agreement was recorded, among other places, with the United States Patent and Trademark Office on June 3, 2011, at Reel 004553 and Frame 0470;

WHEREAS, Agent has the requisite power and authority to release and discharge its security interest in and to the Trademark Collateral on behalf of each Secured Party;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Agent hereby, on behalf of each Secured Party: (i) terminates the Security Agreement; (ii) remits to the Grantor any and all right, title and interest in and to its security interest in and to the Trademark Collateral; and (iii) reassigns any and all interest it may have in such Trademark Collateral to the Grantor.

The Agent shall take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), requested by the Grantor to more fully and effectively effectuate the purposes of this Release.

IN WITNESS WHEREOF, The Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

BANK OF AMERICA, N.A.
as Agent

By: 
Name: _____
Title: **Matthew S. Hichborn**
Assistant Vice President

[Second Lien Trademark Release Signature Page]

TRADEMARK
REEL: 004636 FRAME: 0274

SCHEDULE I

Mark	Owner/ Applicant	Country	Serial No.	Applications Date	Registration No.	Registration Date
York Label	York Tape & Label, LLC	United States	76121396	9/5/2000	2777152	10/28/2003
Y and Design	York Tape & Label, LLC	United States	76469064	11/21/2002	2781647	11/11/2003
Cameo Crafts A York Label Company and Design	York Tape & Label, LLC	United States	77460487	4/29/2008	-	-
Cameo Crafts	York Tape & Label, LLC	United States	77459895	4/28/2008	3637701	06/16/2009
RENEW	York Tape & Label, LLC	United States	77492717	06/06/2008	-	-

[Signature Page to Trademark Release]