

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Celebrity Signatures International, Inc.		03/23/2011	CORPORATION: MISSOURI

**RECEIVING PARTY DATA**

<b>Name:</b>	PHEME International, Inc.
<b>Street Address:</b>	621 N.W. 53rd Street
<b>Internal Address:</b>	Suite 240
<b>City:</b>	Boca Raton
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33487
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	85104406	SELF HELP
Registration Number:	3848870	A SHINING SOUL
Registration Number:	3848869	GET DEEP
Registration Number:	3874909	HEALTHY BOUNDARIES
Registration Number:	3848871	STOP PUTTING UP WALLS
Registration Number:	3848872	THE POWER OF NOW - IN COLOR

**CORRESPONDENCE DATA**

Fax Number: (650)213-0260  
 Phone: 650-812-1300  
 Email: patrademarks@manatt.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Gail I. Nevius Abbas, Esq.  
 Address Line 1: 1001 Page Mill Road, Building 2

**900203914**

**TRADEMARK  
 REEL: 004636 FRAME: 0650**

**CH \$165.00 85104406**

Address Line 4: Palo Alto, CALIFORNIA 94304

ATTORNEY DOCKET NUMBER:	45106-030-RECORDAL OF ASM
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NAME OF SUBMITTER:	A. Patricia Picou Green, Paralegal
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Signature:	/A. Patricia Picou Green/
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Date:	10/05/2011
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<b>Total Attachments: 3</b> source=CSII TM Assignment - SIGNED#page1.tif source=CSII TM Assignment - SIGNED#page2.tif source=SELF HELP TM Assignment -SIGNED#page1.tif	
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 23 day of March, 2011, by and between CELEBRITY SIGNATURES INTERNATIONAL, INC., a Missouri corporation with offices at 5900 Equitable Road, Kansas City, MO 64120, ("Assignor"), and PHEME INTERNATIONAL, INC., a Delaware corporation with offices at 621 N.W. 53<sup>rd</sup> Street, Suite 240, Boca Raton, FL 33487 ("Assignee");

WHEREAS, Assignor owns all rights, title and interest in and to the trademarks and the applications and registrations therefore identified below (collectively the "Marks"), along with the goodwill of the business appurtenant to the Marks;

<u>Trademark</u>	<u>Application/Registration No.</u>
A SHINING SOUL	U.S. Reg. No. 3848870
GET DEEP	U.S. Reg. No. 3848869
HEALTHY BOUNDARIES	U.S. Reg. No. 3874909
STOP PUTTING UP WALLS	U.S. Reg. No. 3848871
THE POWER OF NOW – IN COLOR	U.S. Reg. No. 3848872

And WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

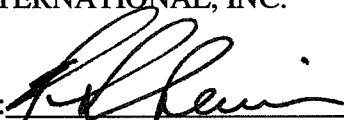
NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. **Transfer and Assignment.** Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Marks and applications and registrations therefore, together with the goodwill associated therewith and the right to recover for damages and profits and other remedies for past infringements of the Marks and the right to prosecute this and any other applications or registrations of the Marks.


2. **Further Documentation and Actions.** Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee, Assignor's right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark

Office and any other appropriate governmental authority or agency of the United States and internationally.

“ASSIGNOR”  
CELEBRITY SIGNATURES  
INTERNATIONAL, INC.

By:   
Norman Levine, CFO

“ASSIGNEE”  
PHEME INTERNATIONAL, INC.

By:   
Edmondo Catalfamo, CEO/President

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 23 day of March, 2011, by and between CELEBRITY SIGNATURES INTERNATIONAL, INC., a Missouri corporation with offices at 5900 Equitable Road, Kansas City, MO 64120, ("Assignor"), and PHEME INTERNATIONAL, INC., a Delaware corporation with offices at 621 N.W. 53<sup>rd</sup> Street, Suite 240, Boca Raton, FL 33487 ("Assignee");

WHEREAS, Assignor owns all rights, title and interest in and to the trademark and the application and registration therefore identified below (collectively the "Mark"), along with the goodwill of the business appurtenant to the Mark;

<u>Trademark</u>	<u>Application/Registration No.</u>
SELF HELP	U.S. App. SN 85104406
SELF HELP	International Reg. No. 1052671

And WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Mark to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. **Transfer and Assignment.** Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Mark and U.S. Application Serial No. 85104406 and International Reg. No. 1052671, together with the goodwill associated therewith and the right to recover for damages and profits and other remedies for past infringements of the Mark and the right to prosecute this and any other applications or registrations of the Mark.

2. **Further Documentation and Actions.** Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee, Assignor's right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"  
CELEBRITY SIGNATURES  
INTERNATIONAL, INC.

By: 

Norman Levine, CFO

"ASSIGNEE"  
PHEME INTERNATIONAL, INC.

By: 

Edmondo Catalfamo, CEO/President