

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comite International Olympique		09/26/2011	Swiss Association: Switzerland:
RECEIVING PARTY DATA			
Name:	United States Olympic Committee		
Street Address:	One Olympic Plaza		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80909		
Entity Type:	congressionally chartered corporation: Colorado: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3988763	YOG	
CORRESPONDENCE DATA			
Fax Number:	(317)636-1507		
Phone:	317-636-4341		
Email:	ipdocketing@kdlegal.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Clifford W. Browning of Krieg DeVault		
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Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	IOLC 64		
NAME OF SUBMITTER:	Meg A. Ward		
Signature:	/megaward/		
Date:	10/06/2011		
Total Attachments: 1 source=ASSIGNMENT#page1.tif			

OP \$40.00 3988763

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
YOG (Stylized/Design)	3,988,763	July 5, 2011

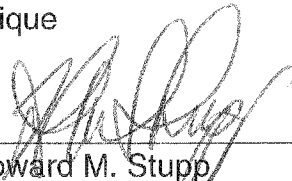
WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Christophe de Kepper
Title: Director General



By: Howard M. Stupp
Title: Director of Legal Affairs

Date: September 26, 2011

