

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the name of the assignee previously recorded on Reel 004541 Frame 0428. Assignor(s) hereby confirms the change of name.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Moosejaw, LLC		04/01/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	NewStar Business Credit, LLC (f/k/a Core Business Credit, LLC)
Street Address:	8080 N. Central Expressway
Internal Address:	Suite 800
City:	Dallas
State/Country:	TEXAS
Postal Code:	75206
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2955083	W
Registration Number:	3007438	MOOSEJAW
Registration Number:	1857055	MOOSEJAW MOUNTAINEERING AND BACKCOUNTRYTRAVEL
Registration Number:	1852733	MOOSEJAW
Registration Number:	3054559	MOOSEJAW
Registration Number:	3360882	THE JAW

CORRESPONDENCE DATA

Fax Number: (302)636-5454
 Phone: 800-927-9801 x2348
 Email: jpaterso@cscinfo.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

900203978

**TRADEMARK
 REEL: 004637 FRAME: 0140**

CH \$165.00 2955083

Correspondent Name: Corporation Service Company
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 935237-2

NAME OF SUBMITTER: Jean Paterson

Signature: /jep/

Date: 10/06/2011

Total Attachments: 5
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NO DOCUMENTATION REQUIRED FOR TRADEMARK CHANGE OF NAME ONLY.

(III) REGISTERED TRADEMARKS AND PENDING TRADEMARK APPLICATIONS**Registered Trademarks:**

Trademark Disclosure Schedule						
Mark	Country	App. No.	Reg. No.	Reg. Date	Classes	Status
LOVE THE MADNESS	CALIFORNIA		63331	4/11/2007	035	REGISTERED
MOOSEJAW	CANADA	1246294	665960	6/13/2006	*, **	REGISTERED
LOVE THE MADNESS	ILLINOIS		96983	1/17/2007	S35	REGISTERED
MOOSEJAW & DESIGN	MICHIGAN	M06-443	M06-443	4/19/2004	039	REGISTERED
MOOSEJAW MOUNTAINEERING AND BACKCOUNTRY TRAVEL & DESIGN	MICHIGAN	M78-081	M78-081	10/26/1993	039	REGISTERED
MOOSEJAW	MICHIGAN	M26-082	M26-082	12/22/1993	039	REGISTERED
LOVE THE MADNESS	MICHIGAN		M06-269	2/11/2004	100	REGISTERED
CP 19 & DESIGN	MICHIGAN		M06-445	4/19/2004	039	REGISTERED
DESIGN	MICHIGAN		M06-447	4/19/2004	39	REGISTERED
LOVE THE MADNESS	NEW YORK		S19840	11/9/2006	035	REGISTERED
MOOSEJAW	PAKISTAN	224330			025	PENDING

Trademark Disclosure Schedule						
Mark	Country	App. No.	Reg. No.	Reg. Date	Classes	Status
MOOSEJAW & DESIGN	SOUTH KOREA	312/2007	21919	1/2/2008	025, 035	REGISTERED
MOOSEJAW & DESIGN	SOUTH KOREA	27860/2006	720257	8/9/2007	025	REGISTERED
W DESIGN	UNITED STATES	78/412,793	2,955,083	5/24/2005	025	REGISTERED
MOOSEJAW & DESIGN	UNITED STATES	78/412,771	3,007,438	10/18/2005	025	REGISTERED
MOOSEJAW MOUNTAINEERING AND BACKCOUNTRY TRAVEL & DESIGN	UNITED STATES	74/411,846	1,857,055	10/4/1994	042	REGISTERED
MOOSEJAW	UNITED STATES	74/411,847	1,852,733	9/6/1994	042	REGISTERED
MOOSEJAW	UNITED STATES	78/556,832	3,054,559	1/31/2006	035	REGISTERED
THE JAW	UNITED STATES	78/912,465	3,360,882	12/25/2007	025, 035	REGISTERED

PATENT, COPYRIGHT AND TRADEMARK SECURITY AGREEMENT
DAL 78,085,682.3