

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Partial Trademark Release	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A., as Agent		10/06/2011	INC. ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	Guideline, Inc.		
Street Address:	5711 S. 86th Circle		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1482674	GUIDELINE	
CORRESPONDENCE DATA			
Fax Number:	(212)656-1342		
Phone:	212-701-3345		
Email:	david.adams@thomsonreuters.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	James P. Murphy, Legal Assistant		
Address Line 1:	80 Pine Street		
Address Line 2:	Cahill Gordon & Reindel LLP		
Address Line 4:	New York, NEW YORK 10005		
NAME OF SUBMITTER:		David Adams	
Signature:		/david adams TR/	
Date:		10/06/2011	

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Total Attachments: 7

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PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS (this "Partial Release") is made as of October 6, 2011 and granted by Bank of America, N.A., in its capacity as administrative agent (in such capacity, the "Agent") pursuant to the Security Agreement, dated as of May 26, 2011, among Infogroup Inc. (the "Borrower") and the grantors party thereto (each a "Pledgor" and together with the Borrower, the "Pledgors"), and the Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") and the Trademark Security Agreement, dated as of May 26, 2011, among the Pledgors party thereto, and the Agent (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Trademark Security Agreement" and together with the Security Agreement, the "Security Agreements"), in favor of the Pledgors. Capitalized terms used but not otherwise defined herein have the meanings set forth in the Security Agreement.

WHEREAS, pursuant to the terms and conditions of the Security Agreements, the Pledgors granted to the Agent, among other things, a security interest in and to the following (all of the following items or types of property being herein collectively referred to as the "ORC Trademark Collateral"), whether now owned or existing or hereafter acquired or arising:

- (i) each Trademark registration and application, with all renewals thereof, referred to in Schedule 1 hereto, and all of the goodwill of the business connected with the use of, or symbolized by, each such Trademark;
- (ii) all rights in the foregoing provided by international treaties or conventions and all other rights corresponding thereto throughout the world; and
- (iii) any and all Proceeds of, collateral for, income, royalties and other payments now or hereafter due and payable with respect to, and Supporting Obligations relating to, any and all of the foregoing, including, without limitation, all Proceeds of and revenues from any and all claims for damages and injunctive relief for past, present and future infringement, dilution, misappropriation, violation, misuse or breach with respect to any of the foregoing, with the right, but not the obligation, to sue for and collect, or otherwise recover, all proceeds and damages relating thereto;

WHEREAS the Trademark Security Agreement has been recorded with the Assignment Division of the U.S. Patent and Trademark Office on July 12, 2011 at Reel 4580 and Frame 0275; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby terminates, cancels, re-pledges, reassigns and releases to the Pledgors any and all liens and security interests it has against the ORC Trademark Collateral.

If and to the extent the Agent has acquired any right, title or interest to, or any goodwill connected with the use thereof and symbolized thereby, any of the ORC Trademark

Collateral, it hereby assigns and transfers such rights, title or interest to the respective Pledgors, including, but not limited to, any and all rights to sue for and collect damages for past infringements.

Agent and each Pledgor authorize and request that the Commissioner for Trademarks and any other applicable government officer record this Partial Release. This Partial Release may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. This Partial Release shall be construed in accordance with and governed by the law of the State of New York.

(signature page follows)

IN WITNESS WHEREOF, the Agent has caused this Partial Release to be executed and delivered by its duly authorized officer as of the date first set forth above.

BANK OF AMERICA, N.A., as Agent

By: Liliana Claar
Name: /
Title: Liliana Claar
Vice President

[Trademark Partial Release]

SCHEDULE 1
to
PARTIAL RELEASE OF SECURITY INTEREST IN TRADEMARKS

Trademark Registrations:

Country	Trademark	Status	Application Number	Application Date	Registration Number	Registration Date (Publication Date)	Owner
US	GUIDELINE	REGISTERED	73677429	10-AUG-1987	1482674	29-MAR-1988	GUIDELINE, INC.
China	GUIDELINE	REGISTERED	5608619	15-SEP-2006	5608619	14-SEP-2009	GUIDELINE, INC.
China	GUIDELINE	REGISTERED	5608621	15-SEP-2006	5608621	21-OCT-2009	GUIDELINE, INC.

Country	Trademark	Status	Application Number	Application Date	Registration Number	Registration Date (Publication Date)	Owner
China	GUIDELINE	REGISTERED	5608617	15-SEP-2006	5608617	14-DEC-2009	GUIDELINE, INC.
China	GUIDELINE	REGISTERED	5608622	15-SEP-2006	5608622	14-JAN-2010	GUIDELINE, INC.
China	GUIDELINE	REGISTERED	5608620	15-SEP-2006	5608620	14-MAY-2010	GUIDELINE, INC.
China	GUIDELINE	REGISTERED	5608618	15-SEP-2006	5608618	14-APR-2011	GUIDELINE, INC.

Country	Trademark	Status	Application Number	Application Date	Registration Number	Registration Date (Publication Date)	Owner
Hong Kong	ORC INTERNATIONAL	Registered	9576/1995		1094/1997	29-JAN-1997	OPINION RESEARCH CORPORATION
United Kingdom	ORC INTERNATIONAL	REGISTERED	2031436	16-AUG-1995	2031436	22-MAY-1998	OPINION RESEARCH CORPORATION
UK	CARAVAN	REGISTERED	1541310	09-JUL-1993	1541310	27-OCT-1995	OPINION RESEARCH CORPORATION
Community Trademarks	Guideline	REGISTERED	5310611	13-SEP-2006	5310611	29-NOV-2007	GUIDELINE, INC.

Country	Trademark	Status	Application Number	Application Date	Registration Number	Registration Date (Publication Date)	Owner
United Kingdom	ORC	REGISTERED	2425723	28-JUN-2006	2425723	15-DEC-2006	OPINION RESEARCH CORPORATION