#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the entity type of assignee previously recorded on Reel 003111 Frame 0525. Assignor(s) hereby confirms the Assignment of the entire interest and the goodwill.

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JOSEPH PHELPS VINEYARDS		06/24/2005	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	JOSEPH PHELPS VINEYARDS LLC
Street Address:	200 Taplin Road
City:	St. Helena
State/Country:	CALIFORNIA
Postal Code:	94574
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

#### PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2516943	BACKUS VINEYARD
Registration Number:	1447846	DELICE
Registration Number:	2002775	
Registration Number:	2804874	EISREBE
Registration Number:	2576081	INNISFREE
Registration Number:	1123429	INSIGNIA
Registration Number:	1686638	JOSEPH PHELPS VIN DU MISTRAL
Registration Number:	1635662	JOSEPH PHELPS VINEYARDS

#### **CORRESPONDENCE DATA**

Fax Number: (408)297-9748 Phone: 408-297-9733

Email: jdearmond@patentvalley.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first; if that is unsuccessful, it will be sent to the e-mail address first to

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via US Mail. Correspondent Name: Jennifer DeArmond Address Line 1: P.O. Box 2-E Address Line 4: San Jose, CALIFORNIA 95109 NAME OF SUBMITTER: Jennifer DeArmond, Attorney of Record Signature: /jennifer dearmond/ 10/06/2011 Date: **Total Attachments: 8** source=JPV Assignment Original#page1.tif source=JPV Assignment Original#page2.tif source=JPV Assignment Original#page3.tif source=JPV Assignment Original#page4.tif source=JPV Assignment Original#page5.tif source=JPV Assignment Original#page6.tif

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 06/27/2005 900027306

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

#### **CONVEYING PARTY DATA**

Name Formerly		Execution Date	Entity Type
Joseph Phelps Vineyards		06/24/2005	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Joseph Phelps Vineyards LLC
Street Address:	200 Taplin Road
City:	St. Helena
State/Country:	CALIFORNIA
Postal Code:	94574
Entity Type:	LTD LIAB JT ST CO: CALIFORNIA

### PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2516943	BACKUS VINEYARD
Registration Number:	1447846	DELICE
Registration Number:	2753047	
Registration Number:	2002775	
Registration Number:	2804874	EISREBE
Registration Number:	2576081	INNISFREE
Registration Number:	1123429	INSIGNIA
Registration Number:	1686638	JOSEPH PHELPS VIN DU MISTRAL
Registration Number:	1635662	JOSEPH PHELPS VINEYARDS
Registration Number:	2823251	LE MISTRAL
Registration Number:	2889620	OCCIDENTAL
Registration Number:	2346841	OVATION
Registration Number:	2564606	PASTICHE
Registration Number:	2933501	PASTORALE
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PHELPS 2196434 Registration Number: 2196435 PHELPS VINEYARDS Registration Number: **CORRESPONDENCE DATA** (408)297-9748 Fax Number: Correspondence will be sent via US Mail when the fax attempt is unsuccessful. (408) 297-9733 Phone: swiens@patentvalley.com Email: Correspondent Name: Schneck & Schneck Address Line 1: P.O. Box 2-E Address Line 4: San Jose, CALIFORNIA 95109-0005 NAME OF SUBMITTER: Thomas Schneck /thomas schneck/ Signature: 06/27/2005 Date: Total Attachments: 3 source=JpvAssign#page1.tif source=JpvAssign#page2.tif source=JpvAssign#page3.tif

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## MEMORANDUM OF ASSIGNMENT

WHEREAS, JOSEPH PHELPS VINEYARDS (the "Assignor"), a corporation of the State of California, having an address of 200 Taplin Road, St. Helena, California 94574, is the owner of record of the trademarks (the "Marks") identified in the attached Appendix.

WHEREAS, JOSEPH PHELPS VINEYARDS LLC (the "Assignee"), a limited liability company organized under the laws of the State of California, having an address of 200 Taplin Road, St. Helena, California 94574, has acquired the Marks and the registrations therefor by prior written agreement between the parties, of which this memorandum executes a portion of the aforesaid agreement;

NOW THEREFORE, Assignor acknowledges the present record transfer to Assignee of all right, title and interest, including, but not limited to, common law and federal trademark rights, in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

IN WITNESS WHEREOF, this said Assignor has executed and delivered this instrument this 24th day of June, 2005.

JOSEPH PHELPS VINEYARDS

Thomas H. Shelton, President

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# APPENDIX

Trademark	Reg. No.	Reg. Date
BACKUS VINEYARD	2,516,943	12/11/01
DELICE	1,447,846	07/14/87
Design	2,753,047	08/19/03
Design	2,002,775	09/24/96
EISREBE	2,804,874	01/13/04
INNISFREE	2,576,081	06/04/02
INSIGNIA	1,123,429	07/31/79
JOSEPH PHELPS VIN	1,686,638	05/12/92
DU MISTRAL (sty.)		
JOSEPH PHELPS VINEYARDS	1,635,662	02/19/91
LE MISTRAL (sty.)	2,823,251	03/16/04
OCCIDENTAL	2,889,620	09/28/04
OVATION	2,346,841	05/02/00
PASTICHE	2,564,606	04/23/02
PASTORALE	2,933,501	03/15/05
PHELPS	2,196,434	10/13/98
PHELPS VINEYARDS	2,196,435	10/13/98

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County of Napa	)	
•	) ss	
State of California	)	

On June 24, 2005 , before me, Jacque ine B. Diaz Notary Public, personally appeared THOMAS S. SHELTON, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature

(Seal)

JACQUELINE 8. DIAZ
Commission # 1535510
Notary Public - California
Napa County
My Comm. Expires Dec 17, 2008

TRADEMARK REEL: 004637 FRAME: 0716

**RECORDED: 10/06/2011**