

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snak-King Corp		10/06/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Levin Family 2010 Irrevocable Gift Trust		
Street Address:	16150 East Stephens Street		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91745		
Entity Type:	TRUST: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85441453		
CORRESPONDENCE DATA			
Fax Number:	(206)757-7097		
Email:	cindycaditz@dwt.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Cindy L. Caditz		
Address Line 1:	1201Third Ave, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	91258-18		
NAME OF SUBMITTER:	Cindy L. Caditz		
Signature:	/Cindy Caditz/		
Date:	10/07/2011		
Total Attachments: 1 source=Insane Trademark 10-6-11 assignment to Levin Family 2010 Irrev Trust#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, SNAK-KING CORP., a Delaware corporation with a principal place of business at 16150 E. Stephens Street, City of Industry, California 91745 ("Assignor"), is the owner of the trademark INSANE and U.S. Application Serial No. 85/441,453, and

WHEREAS, the Levin Family 2010 Irrevocable Gift Trust, ("Assignee"), is desirous of acquiring said trademark and application;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said trademark and associated U.S. Application Serial No. 85/441,453, together with the business and the goodwill of the business associated therewith and symbolized thereby.

The effective date of this assignment is October 6, 2011.

SNAK-KING CORP.

.....
Barry C. Levin
(Signature)
Barry C. Levin, CEO/Chairman

.....
10-6-11
(Date)