

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Manning Associates, LLC		LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Oscar de la Renta, LLC		
Street Address:	550 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2897577	SOMETHING BLUE
CORRESPONDENCE DATA			
Fax Number:	(845)359-7798		
Phone:	(845) 359-7700		
Email:	anotaro@notaromichalos.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Angelo Notaro		
Address Line 1:	100 Dutch Hill Road		
Address Line 4:	Orangeburg, NEW YORK 10962		
ATTORNEY DOCKET NUMBER:	K2-091		
NAME OF SUBMITTER:	Angelo Notaro		
Signature:	/ANGELO NOTARO/		
Date:	10/07/2011		
Total Attachments: 1 source=K2-091-Assign#page1.tif			

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**TRADEMARK ASSIGNMENT**

WHEREAS Manning Associates, LLC ("Assignor"), a New York limited liability company with its principal place of business located at 350 Beechmont Drive, New Rochelle, New York, owns federal trademark registration No. 2897577 (the "Registration") of the trademark *SOMETHING BLUE* (the "Mark"), along with its associated goodwill;

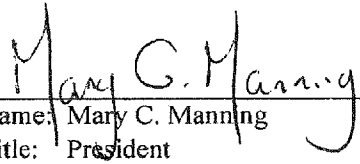
WHEREAS, pursuant to the Trademark Assignment agreement dated September \_\_, 2011, Oscar de la Renta, LLC ("Assignee"), a Delaware limited liability company, with its principal place of business located at 550 Seventh Avenue, New York, New York, has acquired the Mark, the Registration, and the goodwill of the business symbolized by the Mark, and as a further consistent assurance provided in support of that prior assignment.

NOW, THEREFORE, in consideration of the aforementioned Trademark Assignment agreement, and for other good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby assigns, conveys and transfers to Assignee all right, title and interest in and to the Mark, together with the Registration, and the goodwill of the business symbolized by the Mark, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns.

Dated: September 29, 2011

Manning Associates , LLC

By:

  
Name: Mary C. Manning  
Title: President