

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spark Innovators, Inc.		09/27/2011	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Telebrands Corp.		
Street Address:	79 Two Bridges Road		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85146436	HAIR BEAN	
CORRESPONDENCE DATA			
Fax Number:	(212)391-0525		
Phone:	212-278-0400		
Email:	pdmurray@cooperdunham.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Peter D. Murray, Cooper & Dunham LLC		
Address Line 1:	30 Rockefeller Plaza		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	0706/82846		
NAME OF SUBMITTER:	Peter D. Murray		
Signature:	/Peter D. Murray/		
Date:	10/07/2011		
Total Attachments: 1 source=DOC20111003094747-963#page1.tif			

**CH \$40.00 85146436**

**TRADEMARK ASSIGNMENT**

WHEREAS, Spark Innovators, Inc., a New Jersey corporation, located at 24 Commerce Road, Fairfield, New Jersey, 07004, (“Assignor”), is the owner of all right, title and interest in and to the trademark HAIR BEAN and U. S. Trademark Application No. 85/146,436, therefor, and is desirous of transferring same; and

WHEREAS, Telebrands Corp., a New Jersey corporation, located at 79 Two Bridges Road, Fairfield, New Jersey 07004, is desirous of acquiring said trademark and U. S. application therefor (“Assignee”);

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer and set over to Assignee, its successors, legal representatives and assigns, all right, title, and interest in and to said trademark HAIR BEAN and U. S. Trademark Application No. 85/146,436, therefor, together with the goodwill associated therewith and the right to sue for past infringement.

Dated: September 27, 2011

Attest: Shavita Khubani  
Attorney at Law  
New Jersey

SPARK INNOVATORS, INC.

By [Signature]  
Name: RAJ C. KHUBANI  
Position: CEO