

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cox CustomMedia, Inc.		02/29/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Uhlig LLC		
Street Address:	8455 Lenexa Drive		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1783737	RESIDENT UPDATE	
Registration Number:	2499412	RESIDENT UPDATE	
CORRESPONDENCE DATA			
Fax Number:	(816)531-7545		
Phone:	816.460.2605		
Email:	brian.mcginley@snrdenton.com,anita.hansen@snrdenton.com,trademarks@snrdenton.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Brian R. McGinley		
Address Line 1:	SNR Denton US LLP		
Address Line 2:	P. O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	70017100-0007 (BRM)		

OP \$65.00 1783737

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**TRADEMARK
 REEL: 004639 FRAME: 0008**

NAME OF SUBMITTER:	Brian R. McGinley
Signature:	/brian r mcginley/
Date:	10/10/2011
Total Attachments: 4 source=Uhlig assignmentt#page1.tif source=Uhlig assignmentt#page2.tif source=Uhlig assignmentt#page3.tif source=Uhlig assignmentt#page4.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), is entered into and effective as of February 29, 2008, by and between Cox CustomMedia, Inc., a Delaware corporation ("Assignor"), and Uhlig LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor owns certain common law and/or pending or registered trademarks or service marks specifically set forth on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Assignor, Assignee and others have entered into an Agreement for Purchase and Sale of Assets dated as of the date hereof (the "Purchase Agreement"); and

WHEREAS, Assignor desires to assign and convey to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title, and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with that part of the goodwill of the business connected with the use of and symbolized by the Trademarks, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages.


Assignor agrees that, when requested, it will sign all papers, take all rightful oaths, and do all acts which may be reasonably necessary to effectuate the purposes of this Agreement.

[SIGNATURES ARE ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

COX CUSTOMMEDIA, INC.

By: 
Name: Brian G. Cooper
Title: VP

ASSIGNEE:

UHLIG LLC

By: _____
Name: Mark A. Uhlig
Title: Chief Executive Officer

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the date(s) indicated below.

ASSIGNOR:

COX CUSTOMMEDIA, INC.

By: _____
Name: _____
Title: _____

ASSIGNEE:

UHLIG LLC

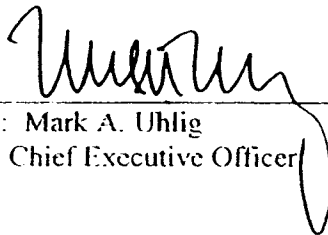
By:  _____
Name: Mark A. Uhlig
Title: Chief Executive Officer

Exhibit A

Trademarks/Service Marks

Trademark/ Service Mark	Status	Reg. No.	Country
Resident Update	Registered	1,783,737	United States
Resident Update	Registered	2,499,412	United States