

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GILI RITZ		10/10/2011	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	SMUSH BRAND LLC		
Street Address:	9641 CHARLEVILLE BLVD		
Internal Address:	SUITE 180		
City:	BEVERLY HILLS		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85435829	RON RON JUICE	
CORRESPONDENCE DATA			
Fax Number:	(323)544-4000		
Phone:	310-994-9094		
Email:	GILI_RITZ@YAHOO.COM		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	GILI RITZ		
Address Line 1:	9461 CHARLEVILLE BLVD. #180		
Address Line 4:	beverly hills, CALIFORNIA 90212		
NAME OF SUBMITTER:	GILI RITZ		
Signature:	/GILI RITZ/		
Date:	10/10/2011		
Total Attachments: 1 source=RON RON JUICE CONVEINCE#page1.tif			

OP \$40.00 85435829

TRADEMARK APPLICATION SERIAL 85435829 - RON RON JUICE,

CONVEYING PARTY:

I, GILI RITZ
9641 CHARLEVILLE BLVD #180
Beverly Hills, California 90212

AM THE OWNER OF TRADEMARK APPLICATION SERIAL 85435829 - RON RON JUICE, HEREBY TRASFER FULL OWNERSHIP, ALL RIGHTS AND ALL RESPONSIBILITY OF TRADEMARK APPLICATION SERIAL 85435829 TO :

RECEIVING PARTY;

SMUSH BRAND LLC -(CALIFORNIA LLC)
9641 CHARLEVILLE BOULEVARD.
SUITE 180
BEVERLY HILLS,
CALIFORNIA 90212
USA

SIGNATURE CONVEYING PARTY

/GILI RITZ/
POSITION: OWNER
DATE: 10/10/2011