

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest in Trademarks

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CiCi Enterprises, LP		10/07/2011	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Wells Fargo Bank, National Association, as Administrative Agent
<b>Street Address:</b>	1808 Aston Avenue
<b>Internal Address:</b>	Suite 250
<b>City:</b>	Carlsbad
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92008
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	3251151	
Registration Number:	3293786	
Registration Number:	3727837	CICI'S BUFFET ON THE GO
Registration Number:	3596320	SODA TOTE
Registration Number:	3558785	CICI'S FLIP
Registration Number:	3457868	CICI'S NOW
Registration Number:	3457090	CICI'S NOW
Registration Number:	2680694	CICI'S
Registration Number:	1712523	CICI'S

**CORRESPONDENCE DATA**

Fax Number: (919)416-8328  
 Phone: 9192868041  
 Email: pto\_tmconfirmation@mvalaw.com

**900204279**

**TRADEMARK  
 REEL: 004639 FRAME: 0384**

**OP \$240.00 3251151**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	512485-5198 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	10/10/2011

**Total Attachments: 4**

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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of October 7, 2011 (the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Wells Fargo Bank, National Association, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the patents and patent applications shown below to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto.

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied For</u>	<u>Date of Trademark Applications</u>
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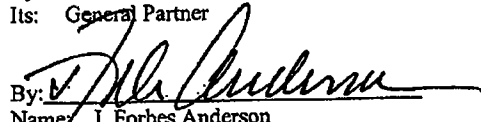
See Schedule 1 attached hereto.

The Obligors and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

**CICI ENTERPRISES, LP,**  
a Delaware limited liability company

By: **CICI GP, LLC**  
Its: General Partner

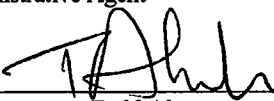
By:   
Name: J. Forbes Anderson  
Title: Manager

CICI'S ENTERPRISES LP  
TRADEMARK NOTICE  
2011

TRADEMARK  
REEL: 004639 FRAME: 0387

Acknowledged and Accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Administrative Agent

By:   
Name: Todd Alcantara  
Title: Vice President

CICI'S ENTERPRISES LP  
TRADEMARK NOTICE  
2011

TRADEMARK  
REEL: 004639 FRAME: 0388

Schedule 1

CiCi Enterprises, LP  
(Delaware LP)

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
<i>Design only</i>	3251151	06/12/07
<i>Design only</i>	3293786	09/18/07
CICI'S BUFFET ON THE GO	3727837	12/22/09
SODA TOTE	3596320	03/24/09
CICI'S FLIP	3558785	01/06/09
CICI'S NOW and Design	3457868	07/01/08
CICI'S NOW	3457090	07/01/08
<i>CICI'S</i>	2680694	01/28/03
<i>CICI'S</i>	1712523	09/01/92