

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Inform Technologies, Inc.		10/05/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CrowdGather, Inc.		
Street Address:	20300 Ventura Boulevard		
Internal Address:	Suite 330		
City:	Woodland Hills		
State/Country:	CALIFORNIA		
Postal Code:	91364		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3571509	YUKU	
CORRESPONDENCE DATA			
Fax Number:	(877)881-3007		
Phone:	2127308133		
Email:	arubin@gunder.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Aaron Rubin		
Address Line 1:	220 W. 42nd Street		
Address Line 2:	20th Floor		
Address Line 4:	New York, NEW YORK 10036		
NAME OF SUBMITTER:	Aaron Rubin		
Signature:	/s/ agr		
Date:	10/11/2011		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is dated as of ~~September~~ ^{OCTOBER} 5 2011 ("Effective Date") by and between Inform Technologies, Inc., a Delaware corporation ("Assignor") and CrowdGather, Inc., a Nevada corporation ("Assignee").

WHEREAS, Assignor is the owner of the common law and registered trademarks and service marks identified on Schedules A and B attached hereto (collectively, the "Marks"), and is the owner of the registration of such registered trademarks in the United States Patent and Trademark Office ("Mark Interests"); and

WHEREAS, pursuant to the Website and Domain Name Acquisition and Transfer Agreement dated September 6, 2011, by and between Assignor and Assignee ("Agreement"), Assignor agreed to transfer and assign its interests in the Marks and the Mark Interests to Assignee for Assignee's exclusive use thereof in connection with the other assets being transferred to Assignee from Assignor under said Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor and Assignee agree as follows:

1. Assignor hereby irrevocably assigns, sells, conveys and transfers unto Assignee all rights, title and interests in and to the Marks and the Mark Interests, together with (i) the applications for registration and registrations of the Marks, (ii) all common law rights that Assignor may have in the Marks, (iii) the right to prosecute such applications or any new applications for the Marks and enjoy the benefits of any registrations resulting therefrom, (iv) the goodwill of the business symbolized by and associated with the Marks and the Mark Interests, and pursuant to Section 10 of the Trademark Act, 15 U.S.C. §1060, such assignment includes the portion of the business of Assignor to which the Marks and the Mark Interests pertain, which business is ongoing and existing, and (v) the right to sue (including filing and prosecuting opposition, cancellation and similar proceedings) and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the Mark Interests or such associated goodwill. Assignor hereby requests that all appropriate trademark offices issue registrations in the name of Assignee.
2. Assignor hereby agrees with Assignee that Assignor, upon request, shall execute any and all further instruments regarding the assignments and transfers contemplated by this Assignment, which may be reasonably required in order to better secure to Assignee the use and benefit of any and all of the Marks and Mark Interests, and that Assignor has not executed and will not execute any agreement in conflict with this Assignment. Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as Assignor's agents and attorneys-in-fact to act for and in behalf and instead of Assignor, to execute and file any documents and to do all other lawfully permitted acts to further the above purposes with the same legal force and effect as if executed by Assignor.
3. Assignor hereby covenants and agrees that it shall not challenge or assist others to challenge any of the Marks or Mark Interests or attempt to register or cause to be registered (or make any filing with respect to) any of the Marks or any marks, logos or trade names confusingly similar thereto, anywhere in the world.
4. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

Schedule A

TRADEMARK REGISTRATIONS

Trademark	Country	Classes	App. No.	App. Date	Reg. No.	Reg. Date
YUKU	USA	42	77369355	01-11-2008	3571509	02-10-2009

Schedule B

COMMON LAW TRADEMARKS

1. YUKUNEWS
2. A SOCIAL UNIVERSE OF COMMUNITIES UNITED BY PEOPLE AND THEIR PASSIONS
3. FRESH & JUICY!
4. THE YUKUVERSE
5. WHY ♥ YUKU?
6. WE'RE A COMPLETE SOCIAL NETWORK IN A BOX
7. MMM...EYE CANDY
8. LOOKIN' GOOD IS DAMN EASY
9. KICK *SS FEATURES
10. EZBOARD

