

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AnComm, Inc.		09/06/2011	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Reliance Communications, Inc.		
Street Address:	603 Mission Street		
City:	Santa Cruz		
State/Country:	CALIFORNIA		
Postal Code:	95060		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3369961	TALK ABOUT IT	
Registration Number:	3389497	TALK ABOUT IT ANONYMOUS HELP FOR STUDENTS	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
Phone:	312-609-7897		
Email:	hmiller@vedderprice.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	42841.00.0005/WDALY/HMM		
NAME OF SUBMITTER:	Holly Miller		
Signature:	/Holly Miller/		

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TRADEMARK
 REEL: 004639 FRAME: 0940

Date:

10/11/2011

Total Attachments: 4

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ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT made this 6th day of September, 2011, is from AnComm, Inc., a Texas corporation, located and doing business at 265 N. Lamar Blvd., Suite W, Oxford, Mississippi 36655 and previously doing business at 3104 Edloe, Houston, Texas 77027 (“Assignor”) to Reliance Communications, Inc., a California corporation (“Assignee”).

WITNESSETH

WHEREAS, Assignor is the owner of all rights, title and interest in, to and under the trademarks and applications and registrations therefor under Common Law, and as identified in Schedule A thereto and all copyrights, trade secrets and other intellectual property rights related thereto (collectively, the “Trademark Rights”);

WHEREAS, Assignee is desirous of acquiring all of Assignor’s rights, title and interest in and to the Trademark Rights;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby, the parties agree as follows:

1. Assignor hereby sells, assigns, transfers and conveys to Assignee all of Assignor’s right, title and interest in and to the Trademark Rights and all variations and permutations thereof, together with the goodwill which is associated with and symbolized thereby and in accordance with which the Trademark Rights are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for damages and profits and all other remedies for past infringements thereof and the right to obtain any registrations thereon, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

2. This Trademark Assignment is made pursuant to and subject to the terms and conditions of the Asset Purchase Agreement by and between the Assignor, Carter B. Myers and the Assignee dated as of the date hereof (the “Asset Purchase Agreement”);

3. This Assignment and the terms and conditions of the Asset Purchase Agreement set forth the parties’ entire understanding with respect to the subject matter of this Assignment. acknowledged by Assignor, Assignor does hereby sell, assign, transfer, and set over unto Assignee all of Assignor’s right, title and interest in, to and under the Trademark Rights, together with the goodwill of the business symbolized by the Trademark Rights and in accordance with which the Trademark Rights are used, together with all common law rights of Assignor, including, without limitation, the right to bring action and recover for past infringement, if any, of the Trademark Rights.

[SIGNATURE PAGE FOLLOWS]

Signature Page to Assignment of Trademark Rights

IN WITNESS WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute this Agreement, hereunto set their hands as of the date first written above.

ANGCOMM, INC.



By: Carter B. Myers
Title: President

RELIANCE COMMUNICATIONS, INC.

By: Sanford Kenyon
Title: President and Chief Executive Officer

Signature Page to Assignment of Trademark Rights

IN WITNESS WHEREOF, the undersigned representatives of Assignor and Assignee, being properly authorized to execute this Agreement, hereunto set their hands as of the date first written above.

ANCOMM, INC.



By: Carter B. Myers
Title: President

RELIANCE COMMUNICATIONS, INC.



By: Sanford Kenyon
Title: President and Chief Executive Officer

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS				
MARK	REG. NO.	ISSUE DATE	SERIAL NO.	FILING DATE
TALK ABOUT IT	3,369,961	01/15/2008	77-041,227	11/10/2006
	3,389,497	02/26/2008	77-048,958	11/21/2006
ANCOMM	Common Law			
	Common Law	Cancelled	78-686,936	08/05/2005