

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AARC, INC.		09/30/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	AARC, LLC		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	3005984	ADVANCE AMERICA	
Registration Number:	2923007	\$ ADVANCE AMERICA CASH ADVANCE	
Registration Number:	3897183	ADVANCING AMERICA TOGETHER	
Registration Number:	3918005	AMERICA DESERVES A RAISE	
Registration Number:	3578057	ANYTIME ADVANCE	
Registration Number:	3928954	CLICK 4 CASH	
Registration Number:	3832514	CLICK FOR CASH	
Registration Number:	3832513	CLICK TO CASH	
Registration Number:	2615140	FOR LIFE'S LITTLE EMERGENCIES	
Registration Number:	3772682	FROM CLICK TO CASH	
Registration Number:	3686037	LIFE MONEY	
Registration Number:	3157362		
Registration Number:	2098979	NATIONAL CASH ADVANCE	
Registration Number:	2966898	REGISTER IN ADVANCE YOU COUNT BECAUSE YOU VOTE.	

900204407

TRADEMARK
 REEL: 004640 FRAME: 0133

OP \$540.00 3005984

Serial Number:	85189188	STRAIGHT TALK COMMITMENT
Serial Number:	85193828	STRAIGHT TALK STATEMENT
Registration Number:	3579873	WHO IS THERE FOR YOU?
Registration Number:	3829147	WORRY FREE
Registration Number:	3241204	YOU ADVANCE AMERICA
Registration Number:	4024051	YOU MIGHT BE SURPRISED
Serial Number:	85288649	YOU MIGHT BE SURPRISED.COM

CORRESPONDENCE DATA

Fax Number: (803)255-9831

Phone: 803-799-2000

Email: ip@nelsonmullins.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Nelson Mullins Riley & Scarborough LLP

Address Line 1: 100 North Tryon Street

Address Line 2: 42nd Floor, IP Department

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	18869/09022, ETC.
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NAME OF SUBMITTER:	Nichole T. Andrighetti, Esq.
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Signature:	/Nichole T. Andrighetti/
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Date:	10/12/2011
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Total Attachments: 4

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "AARC, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "AARC, INC." TO "AARC, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2011, AT 6:39 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2011, AT 5 O'CLOCK P.M.

2819802 8100V

111038552



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9054500

DATE: 09-26-11

TRADEMARK
REEL: 004640 FRAME: 0135

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
OF
AARC, INC.,
A Delaware Corporation,
INTO
AARC, LLC,
A Delaware Limited Liability Company

The undersigned AARC, Inc., a Delaware corporation (the "Converting Corporation"), hereby adopts this Certificate of Conversion for the purpose of converting the Converting Corporation into a Delaware limited liability company (the "Limited Liability Company") in accordance with Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.

1. Jurisdiction. The jurisdiction where the Converting Corporation was first formed is Delaware, and the jurisdiction of the Converting Corporation immediately prior to the filing of this Certificate of Conversion is Delaware.

2. Name of Converting Corporation. The name of the Converting Corporation as set forth in its Certificate of Incorporation is AARC, Inc.

3. Date of Incorporation of Converting Corporation. The Certificate of Incorporation of the Converting Corporation was initially filed with the Secretary of State of the State of Delaware on November 12, 1997.

4. Name of Limited Liability Company. The name of the Limited Liability Company as set forth in its Certificate of Formation is AARC, LLC.

5. Approval of Conversion. The conversion of the Converting Corporation into the Limited Liability Company has been approved by the Board of Directors and the sole stockholder of the Converting Corporation in accordance with Section 266 of the Delaware General Corporation Law.

6. Effective Date. The effective date of the conversion herein provided for is 5:00 p.m., Eastern daylight saving time, on September 30, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion on behalf of the Converting Corporation as of September 23, 2011.

AARC, INC.

By: 

W. Thomas Newell, President

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "AARC, LLC" FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF SEPTEMBER, A.D. 2011, AT 6:39 O'CLOCK P.M.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2011, AT 5 O'CLOCK P.M.

2819802 8100V

111038552

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9054500

DATE: 09-26-11

TRADEMARK
REEL: 004640 FRAME: 0137

CERTIFICATE OF FORMATION

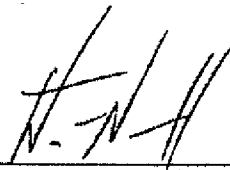
OF

AARC, LLC


(Under Section 18-201 of the Delaware Limited Liability Company Act)

1. Name. The name of the limited liability company is AARC, LLC.
2. Registered Agent and Office. The registered office of the limited liability company in the State of Delaware is located at 2711 Centerville Road, Suite 400, City of Wilmington, 19808, County of New Castle. The name of the registered agent of the limited liability company at such address is Corporation Service Company.
3. Effective Date. The effective date of this Certificate of Formation is 5:00 PM , Eastern daylight saving time, on September 30, 2011.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Formation as of September 23, 2011.



W. Thomas Newell, Organizer



Laura S. McCutcheon, Organizer

TRADEMARK