

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Chicken Salad Chick, LLC		09/23/2011	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	CJ-LO Company, Inc.		
Street Address:	555 Opelika Road, Suite 4		
City:	Auburn		
State/Country:	ALABAMA		
Postal Code:	36830		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3725129	THE CHICKEN SALAD CHICK	
CORRESPONDENCE DATA			
Fax Number:	(334)887-2380		
Phone:	334-887-0884		
Email:	rbalch@akridgebalch.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Russell C. Balch		
Address Line 1:	852 N. Dean Road, Suite 100		
Address Line 4:	Auburn, ALABAMA 36830		
NAME OF SUBMITTER:	Russell C. Balch		
Signature:	/s/ Russell C. Balch		
Date:	10/12/2011		
Total Attachments: 3 source=2011-10-12 trademark assignment#page1.tif source=2011-10-12 trademark assignment#page2.tif source=2011-10-12 trademark assignment#page3.tif			

OP \$40.00 3725129

**ASSIGNMENT OF TRADEMARK**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment"), is made as of September 30, 2011 by **THE CHICKEN SALAD CHICK, LLC**, an Alabama limited liability company ("Assignor") to and in favor of **CJ-LO COMPANY, INC.**, an Alabama corporation ("Assignee").

**WHEREAS**, Assignor is the owner of the below noted trademark that is registered in the United States Patent and Trademark Office; and

**WHEREAS**, Assignee is desirous of acquiring said trademark and all goodwill associated with the business thereof and confirming said assignment with the United States Patent and Trademark Office;

**NOW, THEREFORE**, for TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, transfer, assign, convey and deliver unto Assignee, all right, title and interest in and to the following registered trademark:

Name	Registration / Serial Number	Registration Date
THE CHICKEN SALAD CHICK (and design)	3725129	December 15, 2009

together with the goodwill of the business connected with and symbolized by the trademark and trademark registration, as well the right to bring any and all claims for infringement of said trademark which claims arose, or are in any way based on acts that occurred, prior to the date of this Assignment and all rights to damages or profits, due or accrued, arising out of any infringement of such trademarks or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in Assignee's own name.

SIGNATURE ON FOLLOWING PAGE

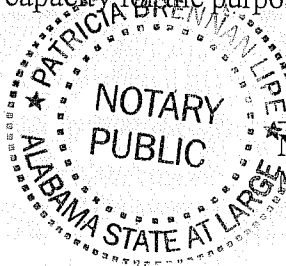
IN WITNESS WHEREOF, this Assignment has been executed by Assignor as of the date first set forth above.

**THE CHICKEN SALAD CHICK, LLC**, an  
Alabama limited liability company

By:   
Name: A. Kevin Brown  
Title: Managing Member

STATE OF ALABAMA  
COUNTY OF LEE

BEFORE ME, the undersigned authority, on this date personally appeared A. Kevin Brown, as Managing Member of The Chicken Salad Chick, LLC, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same in his official capacity for the purposes and consideration therein expressed.

 *Patricia Brennan Life*  
NOTARY PUBLIC  
My Commission Expires 8/21/2012