

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion of California corporation to a California limited liability company and Change of Name

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Reliance Communications, Inc.		10/11/2011	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Reliance Communications, LLC
<b>Street Address:</b>	603 Mission Street
<b>City:</b>	Santa Cruz
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	95060
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Serial Number:	85099220	AUTOMESSENGER
Registration Number:	3947160	NO PARENT LEFT BEHIND
Registration Number:	3792793	SMARTCALL
Registration Number:	3729436	SWIFTWAVE NETWORK
Registration Number:	3052368	SCHOOLMESSENGER
Registration Number:	3369961	TALK ABOUT IT
Registration Number:	3389497	TALK ABOUT IT ANONYMOUS HELP FOR STUDENTS

**CORRESPONDENCE DATA**

Fax Number: (312)609-5005  
 Phone: 312-609-7897  
 Email: hmiller@vedderprice.com  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Correspondent Name: Holly Miller  
 Address Line 1: 222 North LaSalle Street - 24th Floor

**900204541**

**TRADEMARK**  
**REEL: 004641 FRAME: 0039**

**CH \$190.00 85099220**

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	42841.00.0005/WDALY/HMM
-------------------------	-------------------------

NAME OF SUBMITTER:	Holly Miller
--------------------	--------------

Signature:	/Holly Miller/
------------	----------------

Date:	10/13/2011
-------	------------

**Total Attachments: 3**

source=Conversion and Change of Name from Reliance Communications, Inc to Reliance Communications, LLC#page1.tif

source=Conversion and Change of Name from Reliance Communications, Inc to Reliance Communications, LLC#page2.tif

source=Conversion and Change of Name from Reliance Communications, Inc to Reliance Communications, LLC#page3.tif



**State of California  
Secretary of State**

LLC-1A

File # **201128510022**

**Limited Liability Company  
Articles of Organization - Conversion**

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

**OCT 11 2011**

06646010

**IMPORTANT — Read all instructions before completing this form.**

This Space For Filing Use Only

**Converted Entity Information**

1. NAME OF LIMITED LIABILITY COMPANY (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "L.L.C." The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)

Reliance Communications, LLC

2. THE PURPOSE OF THE LIMITED LIABILITY COMPANY IS TO ENGAGE IN ANY LAWFUL ACT OR ACTIVITY FOR WHICH A LIMITED LIABILITY COMPANY MAY BE ORGANIZED UNDER THE BEVERLY-KILLEA LIMITED LIABILITY COMPANY ACT.

3. THE LIMITED LIABILITY COMPANY WILL BE MANAGED BY (Check only one)

ONE MANAGER

MORE THAN ONE MANAGER

ALL LIMITED LIABILITY COMPANY MEMBER(S)

4. MAILING ADDRESS OF THE CHIEF EXECUTIVE OFFICE

CITY

STATE

ZIP CODE

603 Mission Street

Santa Cruz

CA

95060

5. NAME OF AGENT FOR SERVICE OF PROCESS (Item 5: Enter the name of the agent for service of process. The agent may be an individual residing in California or a corporation that has filed a certificate pursuant to California Corporations Code section 1505. Item 6: If the agent is an individual, enter the agent's business or residential address in California. Item 7: If the converting entity is a California limited partnership, enter the mailing address of the individual or corporate agent. Check the box and omit the mailing address if the agent's mailing address is the same as the address in item 6.)

National Registered Agents, Inc.

6. IF AN INDIVIDUAL, ADDRESS OF AGENT FOR SERVICE OF PROCESS IN CA

CITY

STATE

ZIP CODE

CA

7. MAILING ADDRESS OF AGENT FOR SERVICE OF PROCESS

CITY

STATE

ZIP CODE

2875 Michelle Drive, Suite 100

Irvine

CA

92606

THE MAILING ADDRESS OF THE AGENT FOR SERVICE OF PROCESS IS THE SAME AS THE AGENT'S BUSINESS OR RESIDENTIAL ADDRESS IN ITEM 6.

**Converting Entity Information**

8. NAME OF CONVERTING ENTITY

Reliance Communications, Inc.

9. FORM OF ENTITY

Corporation

10. JURISDICTION

California

11. CA SECRETARY OF STATE FILE NUMBER, IF ANY

C2448728

12. THE PRINCIPAL TERMS OF THE PLAN OF CONVERSION WERE APPROVED BY A VOTE OF THE NUMBER OF INTERESTS OR SHARES OF EACH CLASS THAT EQUALED OR EXCEEDED THE VOTE REQUIRED. IF A VOTE WAS REQUIRED, PROVIDE THE FOLLOWING FOR EACH CLASS:

STATE THE CLASS AND NUMBER OF OUTSTANDING INTERESTS ENTITLED TO VOTE AND THE PERCENTAGE VOTE REQUIRED OF EACH CLASS

1,000 shares of common stock

51 percent

**Additional Information**

13. ADDITIONAL INFORMATION SET FORTH ON THE ATTACHED PAGES, IF ANY, IS INCORPORATED HEREIN BY THIS REFERENCE AND MADE A PART OF THIS CERTIFICATE.

14. I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT OF MY OWN KNOWLEDGE. I DECLARE I AM THE PERSON WHO EXECUTED THIS INSTRUMENT, WHICH EXECUTION IS MY ACT AND DEED.

10/11/2011

DATE

SIGNATURE OF AUTHORIZED PERSON

Sanford Kenyon, President

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

SIGNATURE OF AUTHORIZED PERSON

Sanford Kenyon, Secretary

TYPE OR PRINT NAME AND TITLE OF AUTHORIZED PERSON

19 02 84 11 11 11 11 11



I hereby certify that the foregoing transcript of 1 page(s) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

OCT 12 2011

Date: \_\_\_\_\_

*Debra Bowen*  
DEBRA BOWEN, Secretary of State

**State of California**  
**Secretary of State**

**CERTIFICATE OF STATUS**

**ENTITY NAME:** RELIANCE COMMUNICATIONS, LLC

**FILE NUMBER:** 201128510022  
**FORMATION DATE:** 10/11/2011  
**TYPE:** DOMESTIC LIMITED LIABILITY COMPANY  
**JURISDICTION:** CALIFORNIA  
**STATUS:** ACTIVE (GOOD STANDING)

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

The records of this office indicate the entity is authorized to exercise all of its powers, rights and privileges in the State of California.

No information is available from this office regarding the financial condition, business activities or practices of the entity.



IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of October 12, 2011.

A handwritten signature in cursive script that reads 'Debra Bowen'.

**DEBRA BOWEN**  
Secretary of State