

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Mana Products, Inc. | | 10/10/2011 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | Xania Labs, Inc. | | |
| Street Address: | 32-02 Queens Boulevard | | |
| City: | Long Island City | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11101 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85210592 | MANE BOOST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)916-2940 | | |
| Phone: | (860) 275-0523 | | |
| Email: | mabucci@daypitney.com, edugan@daypitney.com, nytrademark@daypitney.com | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Correspondent Name: | Michael A. Bucci, Day Pitney LLP | | |
| Address Line 1: | Seven Times Square | | |
| Address Line 4: | New York, NEW YORK 10036-7311 | | |
| ATTORNEY DOCKET NUMBER: | 407441-120220-EAD | | |
| NAME OF SUBMITTER: | Michael A. Bucci | | |
| Signature: | /Michael Bucci/ | | |

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 REEL: 004641 FRAME: 0396

Date:

10/13/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Trademark Assignment is dated as of October 10, 2011 (the "Assignment") between Mana Products, Inc., a New York corporation doing business at 32-02 Queens Boulevard, Long Island City, New York, 11101 ("Assignor"), and Xania Labs, Inc., a New York corporation doing business at 32-02 Queens Boulevard, Long Island City, New York, 11101 (the "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark listed in Schedule A, including all registrations and applications for registration for such trademark (collectively, the "Mark");

WHEREAS, Assignor has agreed to transfer, sell and assign to Assignee all of Assignor's right, title and interest in and to the Mark;

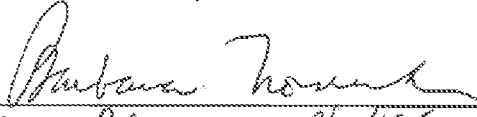
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns to Assignee all right, title and interest in and to the Mark, together with any goodwill associated therewith.
2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by Assignee and its successors, assigns and other legal representatives.
3. Further Assurances. Assignor agrees to execute and deliver at a future date any additional documents that Assignee reasonably determines are required to perfect Assignee's ownership of or title to the Mark.
4. Authorization. Assignor authorizes and requests any official whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record Assignee as the assignee and owner of any and all of Assignor's rights in the Mark.
5. Right to Convey. Assignor hereby covenants that it has the full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

[Signature Page to Follow]

ASSIGNOR

MANA PRODUCTS, INC.

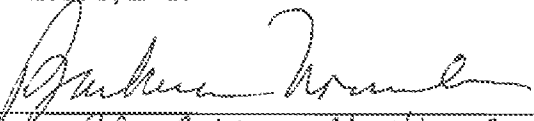
By: 
Name: BARBARA NOVICK
Title: EVP

Date: 10/10/14

THE WITHIN ASSIGNMENT IS HEREBY
ACCEPTED:

ASSIGNEE

XANIA LABS, INC.

By: 
Name: BARBARA NOVICK
Title: EVP

Date: 10/10/14

SCHEDULE A

| MARK | REGISTRATION NUMBER | COUNTRY |
|-------------|---|----------------|
| MANE BOOST | 85210592 (Application Serial Number) | United States |