TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Social Gaming Network, Inc.		04/14/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Platform G, Inc.	
Street Address:	9570 W. Pico Blvd. Third Floor	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90035	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77895605	EXO

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Email: trademarks@fenwick.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Stephen R. Garcia
Address Line 1: 801 California Street
Address Line 2: Silicon Valley Center

Address Line 4: Mountain View, CALIFORNIA 94041

NAME OF SUBMITTER:	Colin Digiaro
Signature:	/Colin Digiaro/
Date:	10/13/2011

Total Attachments: 7

TRADEMARK REEL: 004641 FRAME: 0452 IOP \$40.00 7789560!

source=EXO Assignment Agreement#page1.tif source=EXO Assignment Agreement#page2.tif source=EXO Assignment Agreement#page3.tif source=EXO Assignment Agreement#page4.tif source=EXO Assignment Agreement#page5.tif source=EXO Assignment Agreement#page6.tif source=EXO Assignment Agreement#page7.tif

> TRADEMARK REEL: 004641 FRAME: 0453

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of April 14, 2011, by and between Platform G, Inc., a Delaware corporation ("Assignee"), and Social Gaming Network, Inc., a Delaware corporation ("Assignor").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of April 14, 2011 (the "Purchase Agreement"), pursuant to which Assignee has acquired assets of Assignor and to which Assignee is to receive all of Assignor's right, title, and interest in and to all of the trademarks, service marks, and trade names, together with the good will associated with and symbolized by them, as defined in the Purchase Agreement, including, without limitation, those trademarks, service marks, and trade names listed in Schedule I hereto (all such trademarks, service marks, and trade names are referred herein collectively as the "Assigned Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee each hereby agree as follows:

- 1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to Assignee and its successors and assigns, and Assignee hereby purchases and accepts from Assignor, all of its right, title, and interest in, to, and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.
- 2. <u>Further Assurances</u>. Assignor agrees to execute and deliver such other documents and to take all such other actions which Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.
- 3. <u>Miscellaneous</u>. This Assignment shall be governed by, and construed in accordance with the laws of the State of Delaware without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

1

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the day and year first above written.

PLAT	FORM G.,(NC) ,, // _
Ву:	LA LANNYP
Name:	Christopher DeWolfe
Title:	Chief Executive Officer
SOCIA	AL GAMING NETWORK, INC.
Ву:	
Name:	Randy Breen
Title	Chief Executive Officer

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the day and year first above written.

PLATPORM G. INC.
By:
Name: Christopher DeWolfe
Title: Chief Executive Officer
SOCIAL GAMENG NETWORK, INC.
Ву:
Name: Randy Breen
Title Chief Executive Officer

SCHEDULE I

ASSIGNED TRADEMARKS

Trademark Applications and Registrations

United States

Mark	Application No.	Registration No.	Status
iFUN	77/615,707		Filed 11/17/08 (intent-to-use)
			Final refusal issued 9/13/09 (abandoned per client instructions)
iBOWL		3760023	Registered 3/16/10
			First use: 10/2008
SGN		3669367	Registered 8/18/09
			First use: 11/2007
F.A.S.T.		3792780	Registered 5/25/10
			First use: 6/2009
(fluff)Friends	77922353		Filed 1/28/10
			First use: 5/2007
			Office action issued 3/18/10 (abandoned per client)
MiniTycoon	77927052		Filed 2/3/10 (intent-to-use)
			Notice of Allowance issued 8/10/10
			Statement of Use filed 1/19/11
SKIES OF GLORY	77858994		Filed 10/28/09 (intent-to-use)
			Notice of Allowance issued 6/1/10
			Statement of Use filed 11/30/10 and accepted
			First use: 12/2009

EXO	77/895,605	Filed 12/17/09 (intent-to-use)
		Notice of Allowance issued 7/13/10
EXOPLANET	77/895,602	Filed 12/17/09 (intent-to-use)
		Notice of Allowance issued 7/13/10
		Statement of Use filed 1/1711

Argentina

Mark	Application No.	Registration No.	Status
SGN		2371413	Registered 5/28/10
			(claiming 2/20/09 priority date)
SGN		2371413	Registered 5/28/10
			(claiming 2/20/09 priority date)
SGN		2371414	Registered 5/28/10
			(claiming 2/20/09 priority date)

<u>Brazil</u>

Mark	Application No.	Registration No.	Status
SGN	901880302		Filed 8/20/09 (claiming 2/20/09 priority date)
SGN	901880426		Filed 8/20/09 (claiming 2/20/09 priority date)
SGN	901880353		Filed 8/20/09 (claiming 2/20/09 priority date)

Canada

Mark	Application No.	Registration No.	Status
SGN	1449009		Filed 8/20/09 (claiming 2/20/09 priority date)

European Community

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date)

India

Mark	Application No.	Registration No.	Status
SGN	1852699		Filed 8/20/09 (claiming 2/20/09 priority date)

Mexico

Mark	Application No.	Registration No.	Status
SGN		1142171	Registered 8/20/09 (claiming 2/20/09 priority date)
SGN	1028331		Filed 8/20/09 (claiming 2/20/09 priority date) (abandoned per client's instructions)
SGN		1157011	Registered 8/20/09 (claiming 2/20/09 priority date)

South Korea

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date)
			Statement of Grant of Protection mailed 11/18/10

<u>Taiwan</u>

Mark	Application No.	Registration No.	Status
SGN	098036303		Filed 8/20/09 (claiming 2/20/09 priority

		date)	
		(abandoned per client's instructions)	

International Registration

Mark	Application No.	Registration No.	Status
SGN		1013475	Registered 8/20/09 (claiming 2/20/09 priority date)
			EU (granted)
			Korea (granted)
			China (refused)
			Japan (refused)
			Russia (refused)

Common Law Marks

Trade Names

474375 v2/RE

RECORDED: 10/13/2011

6

27638/00203/SF/5334342.1