

<b>TRADEMARK ASSIGNMENT</b>
-----------------------------

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party Data previously recorded on Reel 004627 Frame 0668. Assignor(s) hereby confirms the change of name.		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Exclusive Rewards, LLC		04/21/2008	LIMITED LIABILITY COMPANY: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
Name:	Exclusive Connections, LLC		
Street Address:	201 E. Railroad St.		
City:	Lena		
State/Country:	ILLINOIS		
Postal Code:	61048		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77555725	EXCLUSIVE CONNECTIONS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)332-4629		
Phone:	312.641.0616		
Email:	marcnblawyer@sbcglobal.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marc N. Blumenthal		
Address Line 1:	19 S. LaSalle Street		
Address Line 2:	Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Marc N. Blumenthal		
Signature:	/Marc N. Blumenthal/		
Date:	09/23/2011		
Total Attachments: 1 source=exclusive.conn.cp#page 1.tif			

OP \$40.00 77555725

700473081

**TRADEMARK**  
**REEL: 004641 FRAME: 0880**

<b>Signature:</b>	/Marc N. Blumenthal/
<b>Date:</b>	09/23/2011
<b>Total Attachments: 1</b> source=exclusive.conn.cp//page1.tif	
<b>RECEIPT INFORMATION</b>	
<b>ETAS ID:</b>	TM214396
<b>Receipt Date:</b>	09/23/2011
<b>Fee Amount:</b>	\$40

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Exclusive Rewards, LLC		04/21/2008	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Exclusice Connections, LLC		
Street Address:	201 E. Railroad St.		
City:	Lena		
State/Country:	ILLINOIS		
Postal Code:	61048		
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77555725	EXCLUSIVE CONNECTIONS	
CORRESPONDENCE DATA			
Fax Number:	(312)332-4629		
Phone:	312.641.0616		
Email:	marcnblawyer@sbcglobal.net		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Marc N. Blumenthal		
Address Line 1:	19 S. LaSalle Street		
Address Line 2:	Suite 1500		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	Marc N. Blumenthal		
Signature:	/Marc N. Blumenthal/		
Date:	09/22/2011		
Total Attachments: 0			

OP \$40.00 77555725

RECORDED: 10/12/2011

TRADEMARK  
REEL: 004641 FRAME: 0882