

TIS/MADRID ASSIGNMENT

Electronic Version v1.0  
Stylesheet Version v1.0

SUBMISSION TYPE:	NEW ASSIGNMENT	<b>APPLICATION NUMBER</b> <b>79030989</b>				
NATURE OF CONVEYANCE:	CHANGE OF NAME					
CONVEYING PARTY DATA						
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Formula One Licensing B.V.</td><td>08/19/2011</td></tr></tbody></table>			Name	Execution Date	Formula One Licensing B.V.	08/19/2011
Name	Execution Date					
Formula One Licensing B.V.	08/19/2011					
RECEIVING PARTY DATA						
Name:	Formula One Licensing B.V.					
Address:	Beursplein 37 NL-3011 AA Rotterdam					
Country:	NL					
Entity Type:						
Entity Country:	BX					
CORRESPONDENCE DATA						
Correspondent Name:	Formula One Licensing B.V.					
Address:	Beursplein 37 NL-3011 AA Rotterdam					
Country:	NL					

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