

TIS/MADRID ASSIGNMENT

Electronic Version v1.0
Stylesheet Version v1.0

| SUBMISSION TYPE: | NEW ASSIGNMENT | APPLICATION NUMBER 79068669 | | | | | | | | | | |
|---|---------------------------------------|--|-------|----------------------------|----------------------------|---------------------------------------|----------|----|--------------|--|-----------------|----|
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | |
| <table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Formula One Licensing B.V.</td><td>08/19/2011</td></tr></tbody></table> | | | Name | Execution Date | Formula One Licensing B.V. | 08/19/2011 | | | | | | |
| Name | Execution Date | | | | | | | | | | | |
| Formula One Licensing B.V. | 08/19/2011 | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | |
| <table border="1"><tr><td>Name:</td><td>Formula One Licensing B.V.</td></tr><tr><td>Address:</td><td>Beursplein 37 NL-3011 AA Rotterdam</td></tr><tr><td>Country:</td><td>NL</td></tr><tr><td>Entity Type:</td><td></td></tr><tr><td>Entity Country:</td><td>BX</td></tr></table> | | | Name: | Formula One Licensing B.V. | Address: | Beursplein 37 NL-3011 AA Rotterdam | Country: | NL | Entity Type: | | Entity Country: | BX |
| Name: | Formula One Licensing B.V. | | | | | | | | | | | |
| Address: | Beursplein 37 NL-3011 AA Rotterdam | | | | | | | | | | | |
| Country: | NL | | | | | | | | | | | |
| Entity Type: | | | | | | | | | | | | |
| Entity Country: | BX | | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | | |
| Correspondent Name: | Formula One Licensing B.V. | | | | | | | | | | | |
| Address: | Beursplein 37 NL-3011 AA Rotterdam | | | | | | | | | | | |
| Country: | NL | | | | | | | | | | | |

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**