

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Piller Sausages & Delicatessens Limited		09/09/2011	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Premium Brands Operating Limited Partnership		
Street Address:	7720 Alderbridge Way		
City:	Richmond, British Colombia		
State/Country:	CANADA		
Postal Code:	V6X 2A2		
Entity Type:	LIMITED PARTNERSHIP: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3175401	BLACK KASSEL	
Registration Number:	2844119	TURKEY BITES	
CORRESPONDENCE DATA			
Fax Number:	(415)984-8300		
Phone:	415-984-8200		
Email:	sftrademarks@nixonpeabody.com, mwiliams@nixonpeabody.com, awong@nixonpeabody.com		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Correspondent Name:	Marlene J. Williams		
Address Line 1:	P.O. Box 26769		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	San Francisco, CALIFORNIA 94126		
ATTORNEY DOCKET NUMBER:	061870-000019/000020		
DOMESTIC REPRESENTATIVE			

900204742

**TRADEMARK
 REEL: 004642 FRAME: 0591**

CH \$65.00 3175401

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	10/14/2011
Signature:	/MJW/
Date:	10/14/2011
Total Attachments: 2 source=Assignment to Premium Brands Operating#page1.tif source=Assignment to Premium Brands Operating#page2.tif	

ASSIGNMENT

WHEREAS, PILLER SAUSAGES & DELICATESSENS LIMITED, a Canadian corporation, having its principal place of business at 443 Wismer Street, Waterloo, Ontario, Canada, N2J 4A4, has adopted and is using in its business the trademarks identified in Schedule "A" attached hereto ("the Trademarks"); and

WHEREAS, PREMIUM BRANDS OPERATING LIMITED PARTNERSHIP, having its principal place of business at 7720 Alderbridge Way, Richmond, British Columbia, Canada, V6X 2A2, is desirous of acquiring the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and the aforesaid registrations;

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, PILLER SAUSAGES & DELICATESSENS LIMITED does hereby assign and transfer unto PREMIUM BRANDS OPERATING LIMITED PARTNERSHIP all the right, title and interest in and to the Trademarks together with the goodwill of the business connected with the use of and symbolized by the Trademarks, and the aforesaid registrations.

DATED at Waterloo, Ontario
this 9th day of
September, 2011.

PILLER SAUSAGES & DELICATESSENS
LIMITED

BY: Wilhelm Huber, Jr.
Name: Wilhelm Huber, Jr.
Title: President