

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Center for Orthopedic and Research Excellence, Inc.		10/11/2011	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	The Center for Orthopedic and Research Excellence, Inc.		
Street Address:	3010 West Agua Fria Freeway #100		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85027		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3090825	THE CORE INSTITUTE	
Registration Number:	3133583	CORE-THE CENTER FOR ORTHOPEDIC RESEARCH AND EDUCATION	
Registration Number:	3327351	KEEP LIFE IN MOTION	
CORRESPONDENCE DATA			
Fax Number:	(602)530-8500		
Email:	kka@gknet.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Keri Adickes		
Address Line 1:	2575 East Camelback Road		
Address Line 4:	Phoenix, ARIZONA 85016		
ATTORNEY DOCKET NUMBER:	17226-0003		
NAME OF SUBMITTER:	Steven T. Lawrence		

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**TRADEMARK
 REEL: 004642 FRAME: 0649**

Signature:	/Steven T. Lawrence/
Date:	10/16/2011
Total Attachments: 1 source=Assignmt to correct owner name#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

The Center for Orthopedic and Research Excellence, Inc. ("Registrant") acquired federal registrations of the following trademarks ("Marks") on the Principal Register of the United States Patent and Trademark Office in connection with the following services:

Registration No. and Date of Registration	Mark	Services
3,090,825 May 9, 2006	THE CORE INSTITUTE	Orthopedic medical services, in International Class 44
3,133,583 August 22, 2006	CORE-THE CENTER FOR ORTHOPEDIC RESEARCH AND EDUCATION	Orthopedic medical services, in International Class 44
3,327,351 October 30, 2007	KEEP LIFE IN MOTION	Orthopedic medical services, in International Class 44

Registrant now desires to correct a technical deficiency in the ownership of the Marks to include the word "The" in its name to correctly reflect that the owner of the Marks is The Center for Orthopedic and Research Excellence, Inc.

Respectfully submitted,

The Center for Orthopedic and Research
Excellence, Inc.

DATED this 11th day of October, 2011.

By: /Steven T. Lawrence/
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