

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prometheus Global Media, LLC	FORMERLY e5 Global Media, LLC	10/03/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Backstage, LLC		
Street Address:	770 Broadway, 7th Floor		
Internal Address:	c/o Prometheus Global Media, LLC		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1404920	BACK STAGE	
Registration Number:	1879722	BACK STAGE WEST	
Registration Number:	2452299	BACK STAGE	
CORRESPONDENCE DATA			
Fax Number:	(617)248-4000		
Phone:	617-248-5000		
Email:	tadmin@choate.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Elizabeth A. Walker		
Address Line 1:	Two International Place		
Address Line 2:	Choate, Hall & Stewart LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2009434-0002		

OP \$90.00 1404920

900204769

TRADEMARK
REEL: 004642 FRAME: 0749

NAME OF SUBMITTER:	Elizabeth A. Walker
Signature:	/Elizabeth A. Walker/
Date:	10/17/2011
Total Attachments: 2 source=Backstage TM Assignment#page1.tif source=Backstage TM Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into as of October 3, 2011 by Prometheus Global Media, LLC, a Delaware limited liability company (the "Assignor"), to Backstage, LLC, a Delaware limited liability company (the "Assignee").

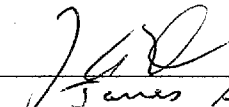
WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks identified on Schedule A attached hereto together with the goodwill related thereto (hereinafter collectively referred to as the "Marks"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used.

NOW THEREFORE, in consideration of the foregoing, as well as other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors, legal representatives and assigns, the entire right, title, and interest of Assignor in and to said Marks, including any renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all claims, if any, which may have arisen thereunder prior to the date of this instrument.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed as of the date set forth above.

PROMETHEUS GLOBAL MEDIA, LLC

By 
Name: James A. Fuchs
Title: Chairman

Schedule A

<u>Marks</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BACK STAGE	United States	1,404,920	August 12, 1986
BACK STAGE	Canada	460,704	August 2, 1996
BACK STAGE	United States	2,452,299	May 22, 2001
BACK STAGE WEST	United States	1,879,722	February 21, 1985