

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dean Foods Company		08/12/2011	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Bunge Oils, Inc.		
Street Address:	11720 Borman Drive		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63146		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3120204	SUNRISE A BUTTERY BLEND	
Registration Number:	1647549	CANOLA SUNRISE	
Registration Number:	1617785	DEW FRESH	
Registration Number:	1971122	SUNRISE BLEND	
Registration Number:	1650909	COUNTRY PREMIUM	
Registration Number:	2425932	TASTES LIKE BUTTER	
CORRESPONDENCE DATA			
Fax Number:	(312)236-8176		
Phone:	312-236-8500		
Email:	docket@cookalex.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Cook Alex Ltd. - Raymond M. Mehler		
Address Line 1:	200 West Adams Street		
Address Line 2:	Suite 2850		
Address Line 4:	Chicago, ILLINOIS 60606		

CH \$165.00 3120204

ATTORNEY DOCKET NUMBER:	0804-0575
NAME OF SUBMITTER:	Raymond M. Mehler
Signature:	/Raymond M. Mehler/
Date:	10/17/2011
Total Attachments: 5 source=Assignment Dean Foods Company to Bunge Oils, Inc. 8-12-11#page1.tif source=Assignment Dean Foods Company to Bunge Oils, Inc. 8-12-11#page2.tif source=Assignment Dean Foods Company to Bunge Oils, Inc. 8-12-11#page3.tif source=Assignment Dean Foods Company to Bunge Oils, Inc. 8-12-11#page4.tif source=Assignment Dean Foods Company to Bunge Oils, Inc. 8-12-11#page5.tif	

ASSIGNMENT OF MARKS

THIS ASSIGNMENT OF MARKS ("Assignment") is made as of August 12, 2011 by Dean Foods Company (a Virginia corporation) ("Dean") and CFS West Holdings, Inc. (a Kansas corporation) ("CFSW", and together with Dean, the "Assignors") to Bunge Oils, Inc. (a Delaware corporation) ("Assignee").

Dean is the owner of all of the right, title, and interest in, to and under the marks and registrations therefor listed on Schedule A (the "Registered Trademarks"), which is attached hereto and incorporated into this Assignment;

Assignors are also the owners of all of the right, title and interest in, to and under the trade dress, color combinations, symbols and designs also described on Schedule A associated with such marks or used in connection with the margarine or margarine spread products but not including any mark including the term "Dean" or "Sauer" (the "Trade Dress", and collectively with the Registered Trademarks, the "Marks");

Assignee desires to acquire any and all rights that Assignors may have throughout the world in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, throughout the world, along with the right to recover for damages and profits for any past or future infringements thereof;

NOW, THEREFORE, Assignors hereby transfer, assign, convey and deliver to Assignee, its successors and assigns, all of Assignors' right, title and interest in, to, and under the Marks (including the registrations thereof and applications therefor (wherever filed)), together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, throughout the world, including, without limitation (a) all common law rights associated with the Marks, (b) the right to pursue and obtain additional United States or foreign registrations for the Marks in any classes and in connection with any goods or services and to file for any renewals or extensions for such registrations, (c) the right to all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, and (d) the rights to all causes of action, in law or in equity, for past, present or future infringement of the Marks.

Assignors agree to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts Assignee may require in order to vest all of Assignors' rights, title, and interest in and to the Marks to Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate this Assignment, to the extent such evidence is in the possession or control of Assignors.

Assignors, Assignee and The C.F. Sauer Company are parties to that certain Asset Purchase Agreement, dated August 12, 2011 (the "APA"). In the event of any conflict or inconsistency between the terms of this Assignment and the APA, the terms of the APA shall govern.

Assignee may record this Assignment in the U.S. Trademark Office and with any other governmental authorities, and each of the parties hereto covenants and agrees, at its own expense, to execute and deliver, at the request of any other party hereto, such further instruments of transfer and assignment and to take such other action as such other party may reasonably request to more effectively consummate the assignment contemplated by this Assignment.

The laws of the State of Missouri shall govern the validity, construction and performance of this Assignment, without regard to its conflicts of law provisions.

The provisions of this Assignment shall be binding upon and inure to the benefit of each of Assignors and Assignee and their respective successors and assigns. This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, Assignors and Assignee have duly executed this Assignment of Marks as of the date first set forth above.

ASSIGNORS:

DEAN FOODS COMPANY

By: C.F. Sauer IV

Name: C.F. Sauer IV

Its: President

ASSIGNEE:

BUNGE OILS, INC.

By: _____

Name: Rodney Perry

Its: Vice President and General Manager

CFS WEST HOLDINGS, INC.

By: C.F. Sauer IV

Name: C.F. Sauer IV

Its: President

IN WITNESS WHEREOF, Assignors and Assignee have duly executed this Assignment of Marks as of the date first set forth above.

ASSIGNORS:

DEAN FOODS COMPANY

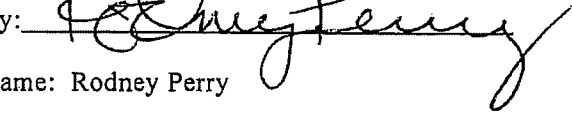
By: _____

Name: _____

Its: _____

ASSIGNEE:

BUNGE OILS, INC.

By:  _____

Name: Rodney Perry

Its: Vice President and General Manager

CFS WEST HOLDINGS, INC.

By: _____

Name: _____

Its: _____