

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Whole Foods Market Services, Inc.		09/01/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Whole Foods Market IP, L.P.		
Composed Of:	COMPOSED OF WFM IP Management, Inc., a Delaware corporation		
Street Address:	550 Bowie Street, 6th Floor		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78703		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3932090	ANDI	
CORRESPONDENCE DATA			
Fax Number:	(512)322-5201		
Phone:	512-322-5200		
Email:	tmcentral@pirkeybarber.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Christopher L. Graff		
Address Line 1:	Pirkey Barber LLP		
Address Line 2:	600 Congress Ave Ste 2120		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	WFM1819US		
NAME OF SUBMITTER:	Katrina A. Ripperda		
Signature:	/kripperda/		
Date:	10/18/2011		
Total Attachments: 1 source=Scan#page1.tif			

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REEL: 004643 FRAME: 0852

### ASSIGNMENT OF TRADEMARKS

WHEREAS, Whole Foods Market Services, Inc. (hereinafter, "Assignor"), a Delaware corporation having a business address of 550 Bowie Street, Austin, Texas 78703, owns, and has adopted and is using, or has a bona fide intent to use, the following marks (the "Marks"):

MARK	US REG. NO.	ISSUED
ANDI	3,932,090	03-15-2011
AGGREGATE NUTRIENT DENSITY INDEX	N/A	N/A
MANDI	N/A	N/A
MENU AGGREGATE NUTRIENT DENSITY INDEX	N/A	N/A
RANDI	N/A	N/A
RECIPE AGGREGATE NUTRIENT DENSITY INDEX	N/A	N/A
KANDI	N/A	N/A
KIDS AGGREGATE NUTRIENT DENSITY INDEX	N/A	N/A
DAILY AGGREGATE NUTRIENT DENSITY INDEX	N/A	N/A
DANDI	N/A	N/A

WHEREAS, Whole Foods Market IP, L.P. (hereinafter, "Assignee"), a Delaware limited partnership having a business address of 550 Bowie Street, 6th Floor, Austin, Texas 78703, desires to acquire any and all rights and goodwill associated with the Marks, including all registrations and applications for registration thereof, and that portion of the business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee effective September 1, 2011, all right, title and interest in and to the Marks, and the registrations and applications for registration thereof, together with that portion of the business to which the Marks pertains and the goodwill of the business symbolized by the Marks.

**WHOLE FOODS MARKET SERVICES, INC.**

By: 

Name: Roberta L. Lang

Title: General Counsel and Global Vice President of Legal Affairs