

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VideoEgg, Inc.		01/12/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Say Media, Inc.
Street Address:	180 Townsend Street
Internal Address:	Third Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Registration Number:	3605224	VIDEOEGG
Registration Number:	3590201	+
Registration Number:	3501779	+
Registration Number:	3652081	ADFRAMES
Registration Number:	3663723	VIDEOEGG
Registration Number:	3385937	THE EGGNETWORK
Registration Number:	3676389	
Registration Number:	3658053	
Registration Number:	3741810	
Registration Number:	3769999	
Registration Number:	3679776	ATTENTIONRANK
Registration Number:	3849321	
Registration Number:	3852150	

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Registration Number:	3731282	TWIG
Registration Number:	3859951	PEOPLENETWORKS
Serial Number:	85099710	ADFRAMES SPARK
Serial Number:	85109869	SAY MEDIA
Serial Number:	85109872	SAY MEDIA
Serial Number:	85109874	SAY MEDIA
Serial Number:	85109878	SAY MEDIA
Serial Number:	85147263	SAY:

CORRESPONDENCE DATA

Fax Number: (702)949-8376
Phone: 7029498200
Email: TRADEMARKS-LASVEGAS@LRLAW.COM
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Michael J. McCue
Address Line 1: 3993 Howard Hughes Parkway
Address Line 2: Ste. 600
Address Line 4: Las Vegas, NEVADA 89169

ATTORNEY DOCKET NUMBER:	48663.00001
NAME OF SUBMITTER:	Linda M. Norcross
Signature:	/Linda M. Norcross/
Date:	10/19/2011

Total Attachments: 2
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EIGHTH AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
VIDEOEGG, INC.

(Pursuant to Sections 242 and 245 of the
General Corporation Law of the State of Delaware)

VideoEgg, Inc., a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "General Corporation Law"),

DOES HEREBY CERTIFY THAT:

1. The name of this corporation is VideoEgg, Inc. (the "Corporation"). The Corporation was originally incorporated pursuant to the General Corporation Law on March 17, 2005 under the name VideoEgg, Inc. On April 20, 2005, the Corporation filed an Amended and Restated Certificate of Incorporation with the Secretary of State of the State of Delaware. On January 4, 2006, the Corporation filed a Second Amended and Restated Certificate of Incorporation with the Secretary of State of the State of Delaware. On September 26, 2006, the Corporation filed a Third Amended and Restated Certificate of Incorporation with the Secretary of State of the State of Delaware. On February 13, 2007, the Corporation filed a Fourth Amended and Restated Certificate of Incorporation. On August 20, 2007, the Corporation filed a Certificate of Amendment to the Fourth Amended and Restated Certificate of Incorporation. On August 28, 2007, the Corporation filed a Fifth Amended and Restated Certificate of Incorporation. On February 26, 2008, the Corporation filed a Certificate of Amendment to the Fifth Amended and Restated Certificate of Incorporation. On January 28, 2009, the Corporation filed a Sixth Amended and Restated Certificate of Incorporation. On March 19, 2010, the Corporation filed a Seventh Amended and Restated Certificate of Incorporation.

2. This Eighth Amended and Restated Certificate of Incorporation (the "Certificate") amends and restates the Seventh Amended and Restated Certificate of Incorporation of the Corporation, as amended and was duly adopted in accordance with the provisions of Sections 242 and 245 of the General Corporation Law, and was approved by written consent of the stockholders of the Corporation given in accordance with the provisions of Section 228 of the General Corporation Law. The resolution setting forth the Eighth Amended and Restated Certificate of Incorporation of the Corporation is as follows:

RESOLVED, that the Seventh Amended and Restated Certificate of Incorporation of the Corporation, as amended, be, and it hereby is, amended and restated in its entirety to read as follows:

FIRST: The name of the corporation is Say Media, Inc. (the "Corporation").

SECOND: The address of the registered office of the Corporation in the State of Delaware is 1209 Orange Street, Wilmington, Delaware 19801. The name of its registered agent

IN WITNESS WHEREOF, VideoEgg, Inc. has caused this Eighth Amended and Restated Certificate of Incorporation to be executed by Matt Sanchez, its Chief Executive Officer, this 12th day of January, 2011.

VIDEOEGG, INC.


Matt Sanchez
Chief Executive Officer