

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|----------|----------------|-------------------------------------|
| LUXURY TRAVEL HOLDINGS, LLC | | 10/19/2011 | LIMITED LIABILITY COMPANY: NEW YORK |

RECEIVING PARTY DATA

| | |
|------------------------|------------------------------|
| Name: | WORLD TRAVEL HOLDINGS, INC. |
| Street Address: | 100 Fordham Road, Building C |
| City: | Wilmington |
| State/Country: | MASSACHUSETTS |
| Postal Code: | 01887 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 1821690 | COCONUT BONUS DAYS |
| Registration Number: | 1029709 | CREATIVE LEISURE |
| Registration Number: | 0993225 | CREATIVE LEISURE |
| Registration Number: | 3185544 | CREATIVE LEISURE |
| Registration Number: | 1768227 | FAMILY VACATIONS WITH LIVING ROOM |
| Registration Number: | 2963977 | LUXURY WITHIN REACH |
| Registration Number: | 1824613 | PESO LITTLE |
| Registration Number: | 3414146 | TRIPS OF DISTINCTION |
| Registration Number: | 3103358 | VILLAS OF DISTINCTION |

CORRESPONDENCE DATA

Fax Number: (212)768-6800
 Phone: 212-768-6700
 Email: trademarks@snrdenton.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

900205063

**TRADEMARK
 REEL: 004644 FRAME: 0651**

OP \$240.00 1821690

via US Mail.

Correspondent Name: Martin P. Michael c/o SNR Denton US LLP
Address Line 1: P. O. Box 061080
Address Line 4: Chicago, ILLINOIS 60606-1080

| | |
|-------------------------|-----------------------|
| ATTORNEY DOCKET NUMBER: | 20057610-0009-53M-R7M |
| NAME OF SUBMITTER: | Martin P. Michael |
| Signature: | /martin p michael/ |
| Date: | 10/19/2011 |

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, LUXURY TRAVEL HOLDINGS, LLC, a New York limited liability company, having its principal offices at 100 Fordham Road, Building C, Wilmington, Massachusetts 01887 ("ASSIGNOR"), is the owner of the entire right, title and interest in and to the trademarks listed in Schedule A hereto, including the U.S. registrations therefor listed in Schedule A hereto (collectively the "Marks"); and

WHEREAS, WORLD TRAVEL HOLDINGS, INC., a Delaware corporation, having its principal offices at 100 Fordham Road, Building C, Wilmington, Massachusetts 01887 ("ASSIGNEE"), is desirous of acquiring the Marks and the goodwill associated therewith; and

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE, its successors and assigns, ASSIGNOR'S entire right, title and interest in and to the Marks, including, without limitation, the right to sue for, assert claims or demands, settle and/or release, and recover damages and all other remedies for any past or present or future infringements thereof; and including, without limitation, the good will of the business in connection with which the Marks are used and which is symbolized by the Marks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such right, title and interest, if any, would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Trademarks
October
this 19 day of September, 2011.

LUXURY TRAVEL HOLDINGS, LLC

By:

Name: Bradley J. Tolkin

Title: Manager

SCHEDULE A

TRADEMARK REGISTRATIONS

| REGISTRATION NO. | TRADEMARK | REGISTRATION DATE |
|-------------------------|-----------------------------------|--------------------------|
| 1821690 | COCONUT BONUS DAYS | February 15, 1994 |
| 1029709 | CREATIVE LEISURE | January 6, 1976 |
| 0993225 | CREATIVE LEISURE (AND DESIGN) | September 10, 1974 |
| 3185544 | CREATIVE LEISURE (AND DESIGN) | December 19, 2006 |
| 1768227 | FAMILY VACATIONS WITH LIVING ROOM | April 27, 1993 |
| 2963977 | LUXURY WITHIN REACH | June 28, 2005 |
| 1824613 | PESO LITTLE | March 1, 1994 |
| 3414146 | TRIPS OF DISTINCTION (STYLIZED) | April 22, 2008 |
| 3103358 | VILLAS OF DISTINCTION | June 13, 2006 |