

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	U.S. Pool Construction, Inc.		09/29/2011
CORPORATION: ARIZONA			
RECEIVING PARTY DATA			
Name:	Ugly Pools USA, Inc.		
Street Address:	7558 West Thunderbird Road		
Internal Address:	PMB 621 Suite 1		
City:	Peoria		
State/Country:	ARIZONA		
Postal Code:	85381		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3302159	WE FIX UGLY POOLS
CORRESPONDENCE DATA			
Fax Number:	(814)790-5821		
Phone:	814-790-5821		
Email:	kspafford@spaffordlaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kenneth Spafford		
Address Line 1:	708 Smithson Ave		
Address Line 4:	Erie, PENNSYLVANIA 16511		
ATTORNEY DOCKET NUMBER:	UGLY POOLS ASSIGNMENT		
NAME OF SUBMITTER:	Kenneth C. Spafford		
Signature:	/kenneth c spafford#52238/		
Date:	10/19/2011		
Total Attachments: 1 source=AssignmentWeFixUglyPools#page1.tif			

OP \$40.00 3302159

**TRADEMARK ASSIGNMENT FROM US POOL CONSTRUCTION, INC.  
TO UGLY POOLS USA, INC.**

This Assignment ("Assignment") is made effective as of September 29, 2011 from US Pool Construction, Inc. d/b/a We Fix Ugly Pools ("Assignor"), an Arizona corporation, to Ugly Pools USA, Inc., a Delaware corporation ("Assignee").

Assignor is the owner of the mark WE FIX UGLY POOLS (the "Mark"), together with the goodwill of the business symbolized thereby in connection with the goods and services with which the Mark is used and advertised (the "Goods and Services"). Assignor's ownership of the Mark includes the federal registered service mark WE FIX UGLY POOLS, Reg. No. 3302159.

Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of Assignor's right, title, and interest in the Mark.

Now, therefore, in consideration of the payment of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in the Mark, including the federal service mark Reg. No. 3302159, together with (1) the goodwill of the business relating to the Goods and Services in respect upon which the Mark are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

IN WITNESS WHEREOF, Assignor has executed and delivered this Assignment.


US Pool Construction, Inc.



by Brian W. Morris, President/CEO and sole Director

ACKNOWLEDGEMENT

State Of Arizona            )  
  ) ss  
County of Maricopa        )

  
Notary Public

**TRADEMARK**