

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RADIO DATA GROUP, LLC		10/19/2011	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	RDG EXCELSIOR HOLDINGS, LLC		
Street Address:	220 West 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2138549	ADNEXT	
CORRESPONDENCE DATA			
Fax Number:	(312)862-2200		
Phone:	3128623312		
Email:	patrick.lau@kirkland.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Kirkland & Ellis LLP		
Address Line 1:	300 North LaSalle		
Address Line 2:	c/o Patrick Lau, Legal Assistant		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	22291-10 PL		
NAME OF SUBMITTER:	Patrick Lau		
Signature:	/pl/		

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 REEL: 004644 FRAME: 0760

Date:

10/19/2011

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of October 19, 2011 ("Effective Date") by and between **RADIO DATA GROUP, LLC**, a Virginia limited liability company ("Assignor"), and **RDG EXCELSIOR HOLDINGS, LLC**, a Delaware limited liability company ("Assignee").

WHEREAS, on the date hereof, Assignee, as the managing member of Assignor, has consented to and approved the dissolution and winding up of Assignor in accordance with the provisions of the Operating Agreement of Assignor and the Virginia Limited Liability Company Act (the "Dissolution");

WHEREAS, pursuant to the Dissolution, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and

WHEREAS, Assignee is a successor to that part of Assignor's business to which the Marks pertain, and that business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.


Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

ASSIGNOR:


RADIO DATA GROUP, LLC, a Virginia limited liability company

By: 

Name: Hiram M. Lazar
Title: Chief Financial Officer

ASSIGNEE:

RDG EXCELSIOR HOLDINGS, LLC, a Delaware limited liability company

By: 

Name: Hiram M. Lazar
Title: Chief Financial Officer

[Signature Page to Trademark Assignment]

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark No.	Registration Date	Mark
2138549	2/24/1998	ADNEXT