

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Notice of Security Interest in Trademarks	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
LabelCorp Holdings, Inc.		10/03/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A, as Administrative Agent		
<b>Street Address:</b>	135 S. LaSalle Street		
<b>Internal Address:</b>	IL4-135-05-41		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603		
<b>Entity Type:</b>	a national banking association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85155751	THE CRUSH ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(704)343-2300		
<b>Phone:</b>	(704) 373-4640		
<b>Email:</b>	bsmith@mcguirewoods.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Betty G. Smith		
<b>Address Line 1:</b>	McGuireWoods LLP, 201 N. Tryon Street		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>ATTORNEY DOCKET NUMBER:</b>	4452178.0543		
<b>NAME OF SUBMITTER:</b>	Betty G. Smith		
<b>Signature:</b>	/Betty G. Smith/		

OP \$40.00 85155751

Date:

10/20/2011

**Total Attachments: 3**

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**NOTICE OF SECURITY INTEREST IN  
TRADEMARKS**

U.S. Department of Commerce  
U.S. Patent and Trademark Office

Please be advised that the undersigned has granted a continuing security interest in, and a continuing lien upon, all of the trademarks and trademark applications described on Exhibit A attached hereto to Bank of America, N.A., as administrative agent, for each of the Secured Parties (the "Administrative Agent") pursuant to a Joinder to Guaranty and Collateral Agreement (the "Joinder Agreement") dated as of October 3, 2011 by LabelCorp Holdings, Inc., a Delaware corporation (the "Grantor").

The Administrative Agent's security interest in the described trademarks and trademark applications can be terminated only in accordance with the terms of the Guaranty and Collateral Agreement dated as of February 29, 2008 among the grantors party thereto and the Administrative Agent (the "Guaranty and Collateral Agreement") or the Joinder Agreement, each of which may be amended, supplemented, waived or otherwise modified from time to time.

[Signature page follows.]

Very truly yours,

**LABELCORP HOLDINGS, INC.**

By: Mary T. Fetch  
Name: Mary T. Fetch  
Title: Treasurer

*Multi-Color Corporation  
Notice of Security Interest in Trademarks  
Signature Page*

**TRADEMARK  
REEL: 004644 FRAME: 0823**

**EXHIBIT A**

**Trademarks and Trademark Applications**

<b><u>Trademark Number</u></b>	<b><u>Date of Registration</u></b>
85155751	3/22/2011

U33846055