TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Security Interest in Trademarks

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
York Tape & Label, LLC		10/03/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A., as Administrative Agent
Street Address:	135 S. LaSalle Street
Internal Address:	IL4-135-05-41
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	a national banking association: UNITED STATES

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2777152	YORK LABEL
Registration Number:	2781647	Y
Registration Number:	3637701	CAMEO CRAFTS
Serial Number:	77460487	CAMEO CRAFTS A YORK LABEL COMPANY
Serial Number:	78390464	ZIP-OFF

OP $140.00 2777152

CORRESPONDENCE DATA

Fax Number: (704)343-2300
Phone: (704) 373-4640
Email: bsmith@mcguirewoods.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Correspondent Name: Betty G. Smith
Address Line 1: McGuireWoods LLP, 201 N. Tryon Street
Address Line 2: Suite 3000

Address Line 4:	Charlotte, NORTH CAROLINA 28202
ATTORNEY DOCKET NUMBER:	4452178.0543
NAME OF SUBMITTER:	Betty G. Smith
Signature:	/Betty G. Smith/
Date:	10/20/2011

Total Attachments: 3
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NOTICE OF SECURITY INTEREST IN TRADEMARKS

U.S. Department of Commerce
U.S. Patent and Trademark Office

Please be advised that the undersigned has granted a continuing security interest in, and a continuing lien upon, all of the trademarks and trademark applications described on Exhibit A attached hereto to Bank of America, N.A., as administrative agent, for each of the Secured Parties (the "Administrative Agent") pursuant to a Joinder to Guaranty and Collateral Agreement (the "Joinder Agreement") dated as of October 3, 2011 by York Tape & Label, LLC, a Delaware limited liability company (the "Grantor").

The Administrative Agent's security interest in the described trademarks and trademark applications can be terminated only in accordance with the terms of the Guaranty and Collateral Agreement dated as of February 29, 2008 among the grantors party thereto and the Administrative Agent (the "Guaranty and Collateral Agreement") or the Joinder Agreement, each of which may be amended, supplemented, waived or otherwise modified from time to time.

[Signature page follows.]

Very truly yours,

YORK TAPE & LABEL, LLC

By: _____
Name: Mary T. Fetch
Title: Treasurer

EXHIBIT A

Trademarks and Trademark Applications

Trademark Number	Trademark Registration Number	Date of Registration
76121396	2777152	10/28/2003
76469064	2781647	11/11/2003
77459895	3637701	6/16/2009
77460487		4/29/2008
78390464		3/25/2004

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