OP \$140.00 2777152

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Notice of Security Interest in Trademarks

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|--|
| York Tape & Label, LLC | | 110/03/2011 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| Name: | Bank of America, N.A., as Administrative Agent | |
|-------------------|--|--|
| Street Address: | 135 S. LaSalle Street | |
| Internal Address: | IL4-135-05-41 | |
| City: | Chicago | |
| State/Country: | ILLINOIS | |
| Postal Code: | 60603 | |
| Entity Type: | a national banking association: UNITED STATES | |

PROPERTY NUMBERS Total: 5

| Property Type | Number | Word Mark | |
|----------------------|----------|-----------------------------------|--|
| Registration Number: | 2777152 | YORK LABEL | |
| Registration Number: | 2781647 | Y | |
| Registration Number: | 3637701 | CAMEO CRAFTS | |
| Serial Number: | 77460487 | CAMEO CRAFTS A YORK LABEL COMPANY | |
| Serial Number: | 78390464 | ZIP-OFF | |

CORRESPONDENCE DATA

Fax Number: (704)343-2300 Phone: (704) 373-4640

Email: bsmith@mcguirewoods.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Betty G. Smith

Address Line 1: McGuireWoods LLP, 201 N. Tryon Street

Address Line 2: Suite 3000

TRADEMARK REEL: 004644 FRAME: 0937

900205106

| Address Line 4: Charlotte, NORTH CAROLINA 28202 | | |
|---|--|--|
| ATTORNEY DOCKET NUMBER: | 4452178.0543 | |
| NAME OF SUBMITTER: | Betty G. Smith | |
| Signature: | /Betty G. Smith/ | |
| Date: | 10/20/2011 | |
| Total Attachments: 3 source=Notice of Security Interest in Trader source=Notice of Security Interest in Trader source=Notice of Security Interest in Trader | marks - York Tape & Label, LLC#page2.tif | |

NOTICE OF SECURITY INTEREST IN TRADEMARKS

U.S. Department of Commerce
U.S. Patent and Trademark Office

Please be advised that the undersigned has granted a continuing security interest in, and a continuing lien upon, all of the trademarks and trademark applications described on Exhibit A attached hereto to Bank of America, N.A., as administrative agent, for each of the Secured Parties (the "Administrative Agent") pursuant to a Joinder to Guaranty and Collateral Agreement (the "Joinder Agreement") dated as of October 3, 2011 by York Tape & Label, LLC, a Delaware limited liability company (the "Grantor").

The Administrative Agent's security interest in the described trademarks and trademark applications can be terminated only in accordance with the terms of the Guaranty and Collateral Agreement dated as of February 29, 2008 among the grantors party thereto and the Administrative Agent (the "Guaranty and Collateral Agreement") or the Joinder Agreement, each of which may be amended, supplemented, waived or otherwise modified from time to time.

[Signature page follows.]

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Very truly yours,

YORK TAPE & LABEL, LLC

By: Mary T. F. Title: Treasurer

Multi-Color Corporation Notice of Security Interest in Trademarks Signature Page

EXHIBIT A

Trademarks and Trademark Applications

| Trademark Number | Trademark Registration Number | Date of Registration | |
|------------------|-------------------------------|----------------------|--|
| 76121396 | 2777152 | 10/28/2003 | |
| 76469064 | 2781647 | 11/11/2003 | |
| 77459895 | 3637701 | 6/16/2009 | |
| 77460487 | | 4/29/2008 | |
| 78390464 | · | 3/25/2004 | |

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RECORDED: 10/20/2011