

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Inside Network, Inc.		10/21/2011	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WEBMEDIABRANDS INC.		
<b>Street Address:</b>	50 WASHINGTON STREET		
<b>City:</b>	Norwalk		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06854		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77950272	INSIDE NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)781-4865		
<b>Phone:</b>	919-781-4000		
<b>Email:</b>	ip@wyrick.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Christopher L. Sorey		
<b>Address Line 1:</b>	4101 Lake Boone Trail		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27607		
<b>ATTORNEY DOCKET NUMBER:</b>	021608.003		
<b>NAME OF SUBMITTER:</b>	Christopher L. Sorey		
<b>Signature:</b>	/CLS/		

OP \$40.00 77950272

Date:

10/21/2011

**Total Attachments: 3**

source=insidenetworkassign#page1.tif

source=insidenetworkassign#page2.tif

source=insidenetworkassign#page3.tif

## ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS ("Assignment of Trademarks") is made and entered into this 21st day of October, 2011, by and between INSIDE NETWORK, INC., a California corporation ("Assignor") with an address at 2320 Williams Street, Palo Alto, California 94306, and WEBMEDIABRANDS INC., a Delaware corporation ("Assignee"), pursuant to the terms and provisions of the Stock Purchase Agreement, dated as of May 11, 2011, by and among Assignor and Assignee (the "Purchase Agreement").

WHEREAS, pursuant the Purchase Agreement, Assignor has agreed to assign the Trademarks, identified in attached Schedule A, to Assignee, and Assignee has agreed to accept such assignment;

NOW, THEREFORE, pursuant to the Purchase Agreement and in consideration of the premises, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

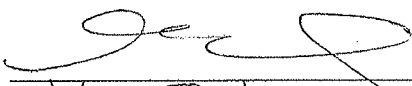
1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill appurtenant thereto and the entire right, title and interest in and to any equity arising out of past, present or future infringement of the Trademarks.
2. Purchase Agreement. This Assignment of Trademarks is subject in all respects to the terms and conditions of the Purchase Agreement, and nothing contained herein shall be deemed to supersede any of the covenants, agreements, representations or warranties of Assignor or Assignee contained in the Purchase Agreement.
3. Counterparts. This Assignment of Trademarks may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment of Trademarks. This Assignment of Trademarks may be executed and delivered in counterpart signature pages executed and delivered via facsimile transmission, and any such counterpart executed and delivered via facsimile transmission shall be deemed an original for all intents and purposes.
4. Benefit. This Assignment of Trademarks shall bind and inure to the benefit of the parties hereto and their respective permitted successors and assigns.

[THE NEXT PAGE IS THE SIGNATURE PAGE]

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks as of the day and year first above written.


ASSIGNOR:

INSIDE NETWORK, INC.

By:   
\_\_\_\_\_  
Mitchell Eisenberg  
EVP & General Counsel

ASSIGNEE:

WEBMEDIABRANDS INC.

By:   
\_\_\_\_\_  
Mitchell Eisenberg  
EVP & General Counsel

Schedule A

Trademark

<b>Mark</b>	<b>U.S. App. Ser. No.</b>	<b>Filing Date</b>
INSIDE NETWORK	77/950272	March 4, 2010