

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wasabrod Aktiebolag		05/12/2010	Aktiebolag: SWEDEN
RECEIVING PARTY DATA			
Name:	Barilla Sverige AB		
Street Address:	Box 6722		
City:	Stockholm		
State/Country:	SWEDEN		
Postal Code:	SE-113 85		
Entity Type:	Private Limited Liability Company: SWEDEN		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	77941130	SNACKSPIRATION	
Registration Number:	3019487	CRISP'N LIGHT	
Registration Number:	1883185	CRISP'N LIGHT	
Registration Number:	3732668	EAT WELL, LIVE BETTER	
Registration Number:	0825381	WASA	
Registration Number:	3805503	WASA BAKED SINCE 1919	
CORRESPONDENCE DATA			
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
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CH \$165.00 77941130

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Signature:	/hparksuk/
Date:	10/24/2011
Total Attachments: 1 source=wasabrod-barillanmchg#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application and Registrations -

- 1. SNACKSPIRATION (Serial No. 77941130) (Our Ref. 38329-47988)**
- 2. CRISP'N LIGHT (Reg. No. 3019487) (Our Ref. 38329-42915)**
- 3. CRISP'N LIGHT (Reg. No. 1883185) (Our Ref. 38329-43533)**
- 4. EAT WELL, LIVE BETTER (Reg. No. 3732668) (Our Ref. 38329-48311)**
- 5. WASA (Reg. No. 825381) (Our Ref. 38329-43537)**
- 6. WASA BAKED SINCE 1919 and Design (Reg. No. 3805503) (Our Ref. 38329-47406)**

Commissioner for Trademarks
Assignment Branch
P.O. Box 1451
Alexandria, Virginia 22313-1451

RECORDATION OF CHANGE OF NAME

No supplemental documentation is required to record change of name in the above-identified trademark application and registrations.

Respectfully submitted,

BARILLA SVERIGE AB

/hparksuk/

Date: October 24, 2011

By: _____

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