

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/06/2010		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BUTTRESS B.V.		10/24/2011	COMPANY: NETHERLANDS
RECEIVING PARTY DATA			
Name:	UNILEVER N.V.		
Street Address:	Weena 455, 3013 AL		
City:	Rotterdam		
State/Country:	NETHERLANDS		
Entity Type:	COMPANY: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1884177	ESKINOL	
CORRESPONDENCE DATA			
Fax Number:	(212)310-1659		
Phone:	212 626 4557		
Email:	nyctrademarks@bakermckenzie.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Lisa W. Rosaya		
Address Line 1:	1114 Avenue of the Americas		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	39185843-000030		
DOMESTIC REPRESENTATIVE			
Name:			

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**TRADEMARK
 REEL: 004647 FRAME: 0409**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	10/24/2011
Total Attachments: 2 source=TRADE MARK ASSIGNMENT - BUTTRESS B V TO UNILEVER N V - DULY EXECUTED - USA - 24 10 11#page1.tif source=TRADE MARK ASSIGNMENT - BUTTRESS B V TO UNILEVER N V - DULY EXECUTED - USA - 24 10 11#page2.tif	

ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, Buttress B.V., a Dutch company, having an address at Vleutensevaart 100, 3532 AD, Utrecht, Netherlands ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from Unilever N.V., a Dutch company having an address at Weena 455, 3013 AL, Rotterdam, the Netherlands ("Assignee"), and pursuant to a certain Purchase and Sale Agreement entered into as of 6 December 2010 by and between Unilever N.V. and Unilever plc on the one hand, and Sara Lee Corporation on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks")

to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

Buttress B.V.

By: 

Name:
Title: *Chairwoman of the Board /
Attorney at Law /
Fondatie De Wit*

EXHIBIT A

<i>Country</i>	<i>Trademark</i>	<i>TM Logo</i>	<i>Classes</i>	<i>Application No.</i>	<i>Application date</i>	<i>Registration No.</i>	<i>Registration Date</i>
United States of America	ESKINOL		3	74-319805	2 Oct 1992	1884177	14 Mar 1995

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