

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Naturallycurly.com, Inc.		09/13/2011	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TextureMedia, Inc.		
<b>Street Address:</b>	6604 North Lamar Blvd.		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78752		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85377342	TEXTUREMEDIA	
<b>Serial Number:</b>	85362071	CURLS ON THE GO	
<b>Serial Number:</b>	85363411	FRIZZ FORECAST	
<b>Registration Number:</b>	3089774	NATURALLYCURLY.COM	
<b>Registration Number:</b>	3165205	NATURALLYCURLY.COM	
<b>Registration Number:</b>	3375734	CURLMART	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(512)480-5006		
<b>Phone:</b>	5124725456		
<b>Email:</b>	trademark@brownmccarroll.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	Albert Carrion		
<b>Address Line 1:</b>	111 Congress		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Austin, TEXAS 78701		

**OP \$165.00 85377342**

NAME OF SUBMITTER:	Albert Carrion
Signature:	/Albert Carrion/
Date:	10/24/2011
<b>Total Attachments: 3</b> source=Name Change to TextureMedia, Inc#page1.tif source=Name Change to TextureMedia, Inc#page2.tif source=Name Change to TextureMedia, Inc#page3.tif	

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "NATURALLYCURLY.COM INC.", CHANGING ITS NAME FROM "NATURALLYCURLY.COM INC." TO "TEXTUREMEDIA, INC.", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF SEPTEMBER, A.D. 2011, AT 3:44 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2966892 8100

111001810

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9026133

DATE: 09-13-11

TRADEMARK  
REEL: 004647 FRAME: 0462

**CERTIFICATE OF AMENDMENT  
TO THE  
THIRD AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
NATURALLYCURLY.COM, INC.  
(a Delaware corporation)**

**(Pursuant to Sections 228 and 242 of the  
General Corporation Law of the State of Delaware)**

NaturallyCurly.com, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the provisions of the General Corporation Law of the State of Delaware (the "General Corporation Law")

**DOES HEREBY CERTIFY that:**

**FIRST:** The Corporation was originally incorporated pursuant to the General Corporation Law on November 16, 1998 under the name NaturallyCurly.com, Inc.

**SECOND:** That the following was duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law by the directors and stockholders of the Corporation:

Article I of the Corporation's Third Amended and Restated Certificate of Incorporation is hereby amended and restated to read as follows:

**ARTICLE I**

The name of the Corporation is TextureMedia, Inc.

**[SIGNATURE PAGE FOLLOWS]**

**IN WITNESS WHEREOF**, the Corporation has caused this Certificate of Amendment to the Third Amended and Restated Certificate of Incorporation to be signed by its duly authorized and elected Chief Executive Officer on September 13, 2011.

**TEXTUREMEDIA, INC.**  
**f/k/a NATURALLYCURLY.COM, INC.**

By: Crista Bailey  
Crista Bailey  
Chief Executive Officer