

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L&S Retail Ventures, Inc.		10/05/2011	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Cafepress Inc.		
Street Address:	1850 Gateway Drive, Suite 300		
City:	San Mateo		
State/Country:	CALIFORNIA		
Postal Code:	94404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3364249	INVITATIONBOX	
CORRESPONDENCE DATA			
Fax Number:	(617)523-1231		
Phone:	617.570.1000		
Email:	mrovner@goodwinprocter.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Miriam J. Rovner c/o Goodwin Procter LLP		
Address Line 1:	Exchange Place, 53 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
ATTORNEY DOCKET NUMBER:	127300/209657		
NAME OF SUBMITTER:	Miriam J. Rovner		
Signature:	/mjr/		

OP \$40.00 3364249

900205447

**TRADEMARK
 REEL: 004647 FRAME: 0841**

Date:

10/25/2011

Total Attachments: 7

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 5 day of October, 2011, by and among [L&S Retail Ventures, Inc.]¹, a corporation organized and existing under the laws of North Carolina ("Assignor"), and Cafepress Inc., a corporation organized and existing under the laws of Delaware ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee substantially all of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby, if any;

WHEREAS, Assignor is conveying the Marks to Assignee as part of the transfer of all or substantially all of the assets of a going business; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith, and solely to the extent such rights remain in certain Marks despite abandonment, non-use or otherwise), together with the goodwill of the business symbolized thereby and appurtenant thereto, if any, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office, and the empowered official of any country or countries foreign to the United States whose duty it is to record trademark registrations, applications and title thereto, to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

¹ NTD: To be duplicated for subsidiary if subsidiary is transferring trademarks

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: L&S RETAIL VENTURES, INC.

Name: Jonathan A. LaNasa

Signature: [Handwritten Signature]

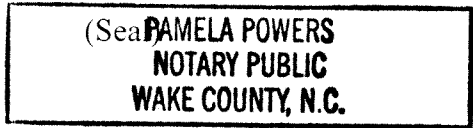
Title: President

COPY

NOTARIZATION

On this 3rd day of October, 2011, before me, the undersigned Notary Public, personally appeared Jonathan A. LaNasa, proved to me through satisfactory evidence of identification, which was/were Mc Divin's License, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.

[Handwritten Signature]
Signature of Notary



My Commission Expires: 11/28/2012

ASSIGNEE: CAFEPRESS INC.

Name: _____

Signature: _____

Title: _____

On this _____ day of October, 2011, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

Signature of Notary

(Seal)

My Commission Expires: _____

ACKNOWLEDGMENT

State of: California
County of: SAN MATEO

COPY

On OCTOBER 6, 2011, before me Cathy M. Wong, Notary Public
(here insert name and title of the officer)
personally appeared MONIKA JOHNSON

who proved to me on the basis of satisfactory evidence to be the person (s)
whose name(s) is/are subscribed to the within instrument and acknowledged to
me that he/she/they executed the same in his/her/their authorized capacity(ies),
and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California
that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Cathy M. Wong

(Seal)

This Certificate is attached to:

Title or type of document: TRADEMARK ASSIGNMENT

Number of pages: 3

Date of document: OCTOBER 6, 2011

Signer(s) other than named above: LOS RETAIL VENTURES, INC.

Notary Phone Number: 650-290-3550 or 408-355-3700

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR: L&S RETAIL VENTURES, INC.

Name: _____

Signature: _____

Title: _____

COPY

NOTARIZATION

On this ____ day of October, 2011, before me, the undersigned Notary Public, personally appeared _____, proved to me through satisfactory evidence of identification, which was/were _____, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignor and executed this document of his/her own free will.

Signature of Notary

(Seal)

My Commission Expires: _____

ASSIGNEE: CAFEPRESS INC.

Name: Monica Johnson

Signature: Monica Johnson

Title: Chief Financial Officer

STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

On this 6th day of October, 2011, before me, the undersigned Notary Public, personally appeared MONICA JOHNSON, proved to me through satisfactory evidence of identification, which was/were CALIF. DRIVERS LICENSE, to be the person whose name is signed on the preceding or attached document, and who swore or affirmed to me that the contents of the document are truthful and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Assignee and executed this document of his/her own free will.

Cathy M. Wong
Signature of Notary

(Seal)

My Commission Expires: Oct 01/2014



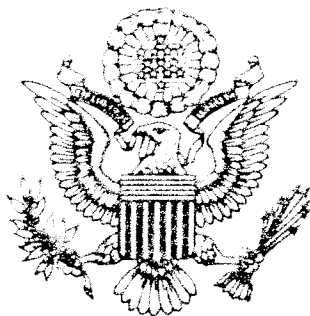
Exhibit A

Marks

<i>Mark</i>	<i>Jurisdiction</i>	<i>Application No.</i>	<i>Registration No.</i>
InvitationBox			3,364,249

A rectangular stamp with the word "COPY" in a bold, sans-serif font. The stamp is slightly tilted and has a thin border.

The United States of America



COPY

**CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER**

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

To avoid CANCELLATION of the registration, the owner of the registration must submit a declaration of continued use or excusable non-use between the fifth and sixth years after the registration date. (See next page for more information.) Assuming such a declaration is properly filed, the registration will remain in force for ten (10) years, unless terminated by an order of the Commissioner for Trademarks or a federal court. (See next page for information on maintenance requirements for successive ten-year periods.)



Jon W. I. Dudas

Director of the United States Patent and Trademark Office

TRADEMARK